CONSTRUCTION CHITECTURE UPDATE

January-February 2024 I ₹ 200





Deepak Goradia Dosti Realty



Sukhraj B. Nahar Nahar Group



Bijay Agarwal Sattva Group



Dr. Niranjan Hiranandani Hiranandani Group



Vishal Ratanghayra PLATINUM CORP.



Manish Maheshwari Majestique Landmarks



Pavitra Shankar Brigade Group



BM Javeshankar ADARSH Group



Atul Goel Goel Ganga Group



Ameya Jain Kumar Lifespaces



Sumit Tayal Unique Spaces



Ashwin Sheth Ashwin Sheth Group





Samyak Jain



Lion Kiron SuchirIndia



Dr. Adv. Harshul Savla M Realty



Sachin Garg Saheel Properties



Subodh Runwal Runwal Group



Siddha Group



Vihang Pratap Sarnaik Vihang Group



IT IS THE EXQUISITE FLOOR MADE OF CONCRETE.

While factories and warehouses are rapidly getting modernised, flooring often gets overlooked. This may lead to expensive breakdowns and loss of reputation. But what if you build with the right material and the right expert to avoid this? Introducing UltraTech iFloors, an amazing concrete that can be customised to deliver high-performance industrial and warehouse flooring as per your need. So why settle for the ordinary when you can build the extraordinary?





UltraTech, India's No.1 RMC' - visit ultratechcement.com





www.constructionarchitectureupdate.com www.erafamemedia.com

> Editor Imran Ahmad Khan

Features Editor & National Head Er, Razi Ahsan

> Asst. Editor Abhishek K. Jaiswal

Regional Manager
Ansari Zulfikar Ali (East, West & South)

Regional Manager (NCR) Hussain Ahmad

Sales & Marketing Team Kishore Dusija, Nasir Khan, Zoya Shaikh, Ramiz Qureshi

Graphic Designer
Mohd Yusuf Shaikh

Subscription & Circulation Team Arsheen Shaikh

DELHI OFFICE

256/6, Near Pocket 10B, Jasola, New Delhi-110025. Tel:+91 11 26946348 Mob: +91 9821331672, +91 95408 15453, +91 98106 87647, +91 92123 66351

ERA FAME

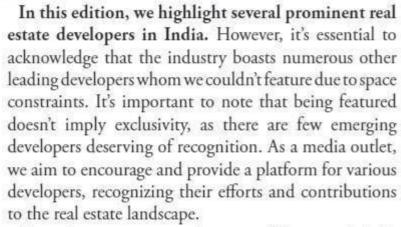
Era Fame Media Group

Regd. Office: 18, First Floor, Crystal Plaza, Station Road, Mira Road (E), Mumbai-401107 Tel: 022-2810 2920/ 21. Email: info@erafamemedia.com

All rights reserved by all everts are made to ensure that the information published is correct, Construction & Architecture Update holds no responsibility any unlikely errors that might occur.

Printed by Graphiyanss- C47, guru gobing Singh Industrial Estate, Jai Coach, Goregaon, Mumbai, Maharashtra 400063

Editor: Imran Ahmad Khan



The real estate sector stands as one of the most globally recognized industries, encompassing four primary subsectors: housing, retail, hospitality, and commercial. Its growth is intricately linked with the expansion of the corporate landscape and the burgeoning demand for office spaces, urban, and semi-urban accommodations. Within the economy, the construction industry ranks third among the 14 major sectors, exhibiting direct, indirect, and induced effects across various economic segments.

In India, the real estate sector emerges as the secondlargest employment generator, following the agriculture sector. Forecasts suggested an increasing inflow of nonresident Indian (NRI) investments into this sector, both in the short and long terms. Bengaluru was poised to emerge as the most sought-after property investment hub for NRIs, closely followed by Ahmedabad, Pune, Chennai, Goa, Delhi, and Dehradun.

Have an insightful reading. Your suggestions are most welcome!

Email: editor@erafamemedia.com









R.S. SANITATION PVT. LTD.

Memorable Artistic Designer Collection of Bathroom Accessories

Office / Manufacturing Unit:

A-31, Sector 59, Noida-201301, UP, India Email:info@perkindia.com

Mumbai Office:

151/101, Krishna Kunj, Opp. Surya Narayan Temple, Panjrapole Road, Cross Kika Street, Gulawadi, Mumbai-400004

Bangalore Office:

241, 1st Floor, 7th Main Lane, 2nd Phase, Near Ragiguda Anjeny Temple, J.P. Nagar, Bengaluru-560078, Karnataka

Email: info@perkindia.in, r.ssanitation@gmail.com | Website: www.perkindia.in & www.perkindia.com

Table of Contents www.constructionarchitectureupdate.com



Deepak Goradia Managing Director, Dosti Realty



Sukhraj B. Nahar CMD. Nahar Group



Bijay Agarwal Managing Director, Sattva Group



Dr. Niranjan Hiranandani Founder & MD, Hiranandani Group



Vishal Ratanghayra Founder & CEO. PLATINUM CORP.



Manish Maheshwari Managing Director, Majestique Landmarks



Pavitra Shankar Managing Director, Brigade Group



BM Jayeshankar Founder & CMD, ADARSH GROUP



Atul Goel Managing Director, Goel Ganga Group



Ameya Jain Managing Director, Kumar Lifespaces



Sumit Tayal Managing Director, Unique Spaces



Ashwin Sheth CMD, Ashwin Sheth Group



Lion Kiron MD & CEO, SuchirIndia



Dr. Adv. Harshul Savla Managing Partner, M Realty



Sachin Garg CMD, Saheel Properties



Subodh Runwal Managing Director, Runwal Group



Samyak Jain Director, Siddha Group



Vihang Pratap Sarnaik Director, Vihang Group

Editor's Note	2
News	8-23

Subscription	97
Index to Advertisers	99



THE SMARTEST WAY **TO BUILD INDIA**

"The Maharashtra police housing project is about 5 million sof residential development, comprising of about 60 towers and 5248 homes in all. We are building this entire development using Elematic precast equipment and methodology," says Mr. Sandeep Bedi, Executive Director and CEO of Januardhar India Pvt Ltd.

Read the story "Changing the face of India": www.concreteissues.com

Our precast technology has enabled hundreds of thousands of building projects in over 100 countries. That's millions of people living in safe homes that withstand decade after decade.



How to start precast production?

Contact:

Shridhar Rao, Sales Head India **ELEMATIC INDIA PVT.LTD** Mobile +91 9591847722 shridhar.rao@elematic.com





"The Art of Harmonious Living: Enhancing Your Home with Alfen Windows and Doors"

In the arduous search for harmonious living, a home's aesthetics, functionality. and comfort are the main focus of homeowners to search for. The fundamental elements of windows and doors possess the potential revolutionize your living standards. Alfen, an esteemed brand, merges artistry, craftsmanship, and state-of-the-art technology to redefine the essence of home living through its windows and doors. This article explores how Alfen's unique features make them the solutions for transforming your living space.



The Alfen Difference

Envision a doors and windows manufacturing company that grasps the significance of harmonizing aesthetics with functionality. ALFEN not only promises but excels in achieving the highest standards, elevating living standards effortlessly. Their designs are meticulously crafted to create a seamless connection between interior and exterior spaces while enhancing natural light, ventilation, and energy efficiency. The impact of Alfen Windows and Doors goes beyond sesthetics and functionality. Their products have the ability to transform a space, creating an atmosphere that is both inviting and inspiring. With Alfen. homeowners can enjoy the perfect balance of elegance and practicality.

The Power of Customization

Alfen windows and doors boast exceptional feature-complete oustomization to seamlessly complement any architectural style or individual taste. Adaptable to traditional, contemporary, or minimalistic designs, Alfen offers an extensive array of styles, materials, and finishes, allowing for the creation of a truly personalized sesthetic. From sleek and modern aluminium frames to timeless and elegant wooden options, Alfen ensures that every detail aligns with your vision.

Innovative Technology for Enhanced Living

Recognizing the pivotal role of technology in enriching the overall living experience, Alfen prioritizes innovation. With this in mind, ALFEN offers cutting-edge features such as smart locking systems, energy-efficient glazing, noise reduction capabilities, and other advanced functionalities. These not only enhance the security and energy efficiency of your home but also contribute to maintaining a tranquil and comfortable living environment.

Sustainability and Eco-Consciousness

In the contemporary era of heightened environmental awareness, sustainability stands as a paramount concern for numerous homeowners. Alfen aligns with this dedication to the planet by ensuring that its manufacturing processes prioritize sustainability and adhere to eco-friendly practices. Their windows and doors are designed in a way that maximizes energy efficiency, reduces carbon footprint, and provides long-lasting durability. Embrace a more environmentally-friendly future. compromising on the aesthetics of your living space for ALFEN to enjoy both a greener tomorrow and the perks of a beautifully designed home.

Alfen windows and doors portraits the perfect alliance of aesthetics and functionality with their exceptional artistry, craftsmanship, customizable options, innovative technology, and eco-consciousness. become synonymous with elevating homes to new heights. Whether you are embarking on a new construction project or seeking to upgrade your existing space, Alfen offers a world of possibilities that will transform your home into a sanctuary of style and comfort. Embrace the art of harmonious living with Alfen and unlock the true potential of your living space









ALFEN SYSTEMS PRIVATE LIMITED



Head office: 214-217, Sunny Mart New Atish Market Jaipur Rajasthan (302020) Plant:- H44-46 IID Centre, RIICO Industrial Area, Niwai, Tonk Rajasthan (304021)

Follow us on:







Aris Infra is revolutionising construction industry by simplifying procurement and purchase

Aris Infra, a cutting-edge technology platform aimed at simplifying construction processes by revolutionising procurement and purchase in the building and construction industry, was rolled out nationally from Ahmedabad on Wednesday.

In an industry beset by unreliable supply chains, Aris Infra's innovative platform offers a one-stop solution for sourcing and purchasing construction materials, including steel, cement, aggregates, and concrete. By streamlining the procurement process, stakeholders can expect a significant reduction in turnaround time of up to 70%, resulting in substantial time and cost savings.

"Aris Infra was born with the simple idea that 'Construction is tough, but procurement does not have to be'. We converted a business problem into an AI and data science solution. Our groundbreaking technology and unique platform enable the industry to put the material ordering process on autopilot and do away with the hassles involved. The response from our industry partners has been remarkable and we are thrilled to roll out our operations nationally," said Ronak Morbia & Bhavik Khara, Co-Founders, Aris Infra. "Aris Infra is like a boon for small-scale material suppliers.

VIHANG GROUP TO INVEST INR 850 CR IN 4 PROJECTS IN THANE WITH REVENUE POTENTIAL OF INR 2,000 CR

Vihang Group, a leading and home grown real estate brand from Thane, has unveiled four real estate projects with a substantial investment of over INR 850 crore to cater to the housing aspirations of Thane. The upcoming projects in various micro-markets of Thane aim to introduce over 5 million sq ft, emphasising a revenue potential of over INR 2,000 crore and will cater to the aspirational housing segment of Thane.

While speaking on the development, Director Vihang Sarnaik of Vihang Group expressed, "We are dedicated to crafting aspirational spaces that embody sophistication and comfort for ambitious professionals and millennials who want to call Thane their home. In this pursuit, our vision is not just to offer homes but to create a lifestyle ecosystem in Thane.

MAINSTREAMING NET ZERO BUILDINGS: A Design Approach to Decarbonisation in Pune

Pune, the cultural capital of Maharashtra, stands at the forefront of India's urbanisation narrative, experiencing exponential growth in population, economy, and real estate. Pune's urban landscape has evolved dramatically, fueled by the IT sector's dynamism, a robust manufacturing

base, and athriving start-up ecosystem. The burgeoning demand for housing, especially apartments for sale in Pune, has propelled the city's real estate sector to record growth, making it one of India's most soughtafter places to live.

In the April-June quarter of 2023 alone, Pune recorded the highest growth in housing sales (65%) among the top seven cities in the country compared to the same



period last year. Even amidst economic uncertainties, the market's resilience is underscored by affordable housing initiatives and the burgeoning trend of co-living spaces, diversifying Pune's real estate milieu.

However, this growth begets challenges. Prudent land use planning,

infrastructure augmentation, and environmental considerations necessitate meticulous attention to ensure sustainable development. Moreover, the construction sector's significant contribution to carbon emissions via energy-intensive processes and material utilisation underscores the urgency of addressing growing environmental concerns in the region.

The Royal League



Feel the future

ZAtop SM200.15 - Powerful high-tech gearless elevator machine for 6-8 passenger lifts

German Engineered Reliable Machine. Design and safety criteria are in accordance with the EN81-20/50 which fulfils the Indian Standards.

Advantages: Compact, Light-weight, Smooth Jerk-free Operation, Low Noise, Low Vibration, Maintenance-free

www.ziehl-abegg.in



ZIEHL-ABEGG India Pvt Ltd. Plot No. E-8, Chakan Industrial Area Phase III, Village Kuruli, Tal. Khed Chakan, Pune- 410 501, Maharashtra, India Phone +91 2135 679 679







Floor & Tiles Protection Sheets <>

Corrugated Polypropylene Flute Boards and P.P Bubble Guard Sheet are versatile, light weight and colourful products that have wide usage for **Floor and Tiles Safety in the Construction Industry**. They are also used in transportation and packaging of products of various FMCG, consumer durables, glassware, textiles, footwear, sugar factory and pharmaceutical industries, among others.

Due to their light weight and printability, PP Flute Board and P.P Bubble Guard Sheet are extensively used by the advertising industry to create attractive POS, OOH, exhibition and display material, PP Flute Board and P.P Bubble Guard Sheet are water-proof, resistant to chemicals and sun, fungus and termite free and easy to cut, bend, print and port.

Standard Specification:-

Size: - 6 ft x 4 ft

Thickness: 2 mm to 10 mm Gsm: 250 to 5000 Gsm

Colour: White, Grey, Black, Blue,



Office Address: # 2, Sairaj Garden, Iraniwadi No.3, Kandivali (W), Mumbai 400 067. INDIA Mobile No: +91 9892073052 / 8767277847 Office No: +91 9757036546 / 8655673052

→ PORT → PROMOTE →





SUPPLIERS TO THE FOLLOWING INDUSTRIES





- Construction and Infraproject
- Iron & Steel Industries
- Water Proofing
- Bag Manufacturing
- Sugar Industries
- Exporters (Bubble Guard Boxes)
- Automobile / Automotive Industries









CREDAI kicks off 25th year with focus on Social & Sustainable Development



The Confederation of Real Estate Developers' Associations of India, (CREDAI), organized its 5th Edition of the New India Summit, led by the CREDAI

MSME Committee. The summit served as a pivotal platform to discuss, deliberate, and highlight the issues connected with these regions, forming definitive conclusions, and preparing a roadmap to address the challenges. The summit also marked the beginning of the developer's body 25th anniversary in 2024. While committing to align themselves to promote small and medium scale developers, the association also announced a slew of socio-economic initiatives at the summit held at the city of temples, Varanasi.

Shri Ravindra Jaiswal, Hon'ble Minister of State (Independent Charge) for Stamp and Court Fee, Registration, honored the event as the chief guest.

Kempegowda International Airport Bengaluru's Terminal 2 earns UNESCO's recognition as one of the 'World's Most Beautiful Airports' and the coveted 'World Special Prize for an Interior 2023'

Kempegowda International Airport Bengaluru (BLR Airport) has been honoured with prestigious accolades at the UNESCO's 2023 Prix Versailles. The airport's Terminal 2 (T2) has secured recognition as one of the 'World's Most Beautiful Airports' and has been awarded the coveted 'World Special Prize for an Interior 2023.'

The World Judges Panel for the Prix Versailles 2023, chaired by Elie Saab (renowned fashion designer), revealed the latest architectural projects to win a World Title. BLR Airport is the only Indian airport to receive this esteemed recognition, highlighting the airport's commitment to exceptional design and architecture on a global scale. This remarkable achievement positions BLR Airport amongst the top airports globally.

Blum SPACE TOWER

The SPACE TOWER is a product from Blum, which manufactures products in Austria and is a global leader in furniture fittings. If you're looking for a tall storage unit with plenty of storage space, customizable inner pull-outs, and easy access to objects from all three sides, look no further than the SPACE TOWER. This is the most

convenient and ergonomic way to store items.

This SPACE TOWER is equipped with LEGRABOX or TANDEMBOX which is spacious enough to hold provisions for the whole family along with endless design options. It provides ample storage space and easy access to contents, making it ideal for kitchens, bedrooms, hallways and bathrooms, too. The unit makes everyday kitchen use easier by providing easy access and enhanced user convenience. Even smaller models of the SPACE TOWER can accommodate large



amounts of food.

For further user convenience, the unit can be equipped with a variety of motion technologies. It pulls out and opens automatically – with just a single touch — thanks to the SERVO-DRIVE electrical motion support system. They close again softly and effortlessly with soft-close BLUMOTION.

Pull-outs can also be equipped with mechanical TIP-ON BLUMOTION, and handle-less doors can also be opened with TIP-ON, which requires just one push to open the door and a push to close.

The SPACE TOWER has full extensions that give you clear visibility and easy access to provisions from all three sides (left, right and even the front). Inner dividing systems or inner organizers tidy up interiors and give you clear visibility of contents. They also make sure that nothing falls over.



Explore supreme's exhaustive product range of more than 12,000 eco sensible green products & find a perfect match for your smart homes!

Salient Features: Widest range | Stronger and resilient | Excellent resistance to corrosion and chemical attacks | Perfect hydraulic properties | Simple and leak proof joints | Quick and convenient installation | Designed to last for more than 50 years | Maintenance free | Eco-friendly | Most cost effective.

Tata Steel Group & PGTI to host Tata Steel Tour Championship 2023



The Tata Steel Group and PGTI will be hosting the Tata Steel Tour Championship at the Beldih and Golmuri golf courses in Jamshedpur from December 21 to 24, 2023. The tournament offers

a prize purse of INR 3 crore, the largest in PGTI. The tournament will showcase an elite assembly of 75 professionals.

The Tata Steel Tour Championship is the seasonending event of the 2023 Tata Steel PGTI season. The tournament is a 72-hole stroke-play championship and there will be no cut applied. There is guaranteed prize money for all participants. The Pro-Am event preceding the tournament was played on December 19.

The format for the event is as follows: In all four rounds, half the field will play their first nine holes at Golmuri and second nine at Beldih while the other half will play their first nine at Beldih and second nine at Golmuri.

Ambuja Cements Drives Rural Development with Pond Deepening Initiative in Chhattisgarh

Ambuja Cements, the cement and building material company of the diversified Adani Group, through its CSR arm, has notably addressed the critical water shortage in Magarway village in Baloda Bazaar-Bhatapara district, demonstrating its commitment toward rural communities.

The villagers faced significant challenges due to the dependency on the pond as their primary water source. The limited capacity of the pond led to water scarcity issues, impacting daily life, agriculture, and livestock. The community, recognizing the importance of the pond, sought its deepening to ensure a more reliable and sustainable water supply.

Ambuja Cements collaborated closely with local authorities to implement a comprehensive water conservation initiative. At the heart of this effort was the strategic deepening of the local pond—a lifeline for Magarway village.

GRAFF Unveils Incanto Arté: A Symphony of Sensuous Textures in Luxury Fixtures

GRAFF, a renowned global leader in luxury bath and kitchen fixtures, proudly unveils its latest masterpiece — Incanto Arté. This exquisite addition to the renowned Incanto bath collection represents a seamless fusion of minimalist elegance and intricate artistic details, setting a new standard in decorative luxury for the bath space. At the heart of Incanto Arté's allure are its handles, adorned with shimmering intricately knurled patterns. These handles not only serve

as functional elements but also double as captivating design features, infusing interiors with a resplendent, jewel-like dimension that transforms ordinary spaces into extraordinary sanctuaries.

The design ethos of Incanto Arté revolves around



the marriage of contrasting surfaces that engage both the sense of touch and sight. The juxtaposition of smooth and knurled textures creates a sensory experience, stimulating the touch while delighting the eye, thereby sensuously enriching the overall bath experience. The Incanto Arté Collection is designed to cater to a limitless style spectrum, with close to 40 products, including various options and accessories. The collection features a range of faucet versions for

bathroom sinks, including two single-lever versions, a single-lever tall version, two widespread versions, a widespread tall version, a two-handle wall-mounted version available in two sizes, and a one-handle wall-mounted version available in two sizes.



ALUMARIUM EMPANY COMPANY



55+ Years of legacy



Turnover of approx. INR 5000 crore



Global clientele spread across 45+ countries



Manufacturing units at Bengaluru, Dabaspet, and Bhiwadi



Total installed production capacity of 2,10,000 MTPA



100+ Dealers in India

Iconic Brands of India, 2023 Ka Edge

ISO 9001:2015 | ISO 45001:2018 | PED by HSB Global Standards, UK | AS 9100D Certified

100% renewable energy

for manufacturing

+91-80-2371-5555

i Hello@JindalAluminium.com

www.JindalAluminium.com

Since 1968

Copenhagen Infrastructure Partners commences construction on 300 MW project with Envision

Copenhagen Infrastructure Partners (CIP) through its Growth Markets Fund I (CI GMF I) have taken final investment decision (FID) on a 300 MW onshore wind project in India together with Viviid Renewables (Viviid), an Indian developer and balance-of-plant service provider. The project is located at Karnataka with favorable wind conditions, good site accessibility, and an existing grid connection in relative proximity and construction is expected to be completed by end of 2025.

CIP and Viviid will develop and construct the wind farm jointly. Alongside the FID, CIP has signed a turbine supply agreement for the EN 156 3.3MW turbines with Envision Wind Power Technologies India Private Limited and a foundation and crane supply contract with Sanghvi Movers. Viviid will provide balance-of-plant works and services and hold minority ownership in the project.

"Achieving FID is a significant milestone for CIP and for our partnership with Viviid. It is testament to our industrial approach and ability to deliver large scale renewable energy projects with highly competent.

OBEETEE Carpets to launch an enchanting new collection inspired by characters from Disney, Marvel and Pixar

OBEETEE Carpets has exciting news for Disney enthusiasts and fans of iconic characters from Marvel and Pixar. The renowned carpet manufacturer has unveiled an upcoming collaboration with Disney, slated for launch in December 2023. This partnership will introduce an enchanting collection of carpets showcasing beloved characters from Disney classics, Marvel epics, and Pixar adventures.

The forthcoming release of this unique collection represents a significant expansion within the brand's existing line-up, renowned for offering an array of meticulously handcrafted rugs and carpets, spanning traditional and contemporary designs. This newly envisioned Disney collection represents an innovative twist on their existing kids' collection. The range promises to captivate the attention not only of children but also young adults who admire Marvel heroes like Iron Man.

Tridhaatu Realty receives OC for Phase 1 of its project Tridhaatu Morya at Chembur

Tridhaatu Realty has received the Occupancy Certificate (OC) for the phase 1 of its project Tridhaatu Morya; a contemporary residential project located in Chembur, Mumbai. Tridhaatu Morya, is an elegantly designed project that offers home buyers spacious residences, luxurious amenities and an aspirational address, thus enhancing the living experience of its residents.

Commenting on this remarkable achievement, Mr. Pritam Chivukula, Co-Founder & Director, Tridhaatu Realty

said, "We are extremely pleased and excited to have received the OC for phase 1 of our project, Tridhaatu Morya. This has been possible due to our customers'



continued support and unwavering trust in us that made it possible. We look in anticipation to welcoming our customers to their new home. We have delivered on our promise and will continue to create luxurious spaces that will further enhance the lifestyle of our residents."

Tridhaatu Morya is divided into two phases. Phase 1 comprises 220 units, in configuration of 1 & 2 BHK apartments measuring in size from 477 sq ft to 724 sq ft. The second phase of the

project will consist of larger 2 & 3 BHK configured apartments, with sizes ranging from 728 sq ft to 1008 sq ft, comprising a total of 105 units.



GERMAN HERITAGE

WE CREATE THE FRAME

GEALAN doesn't just give windows a frame with our profiles, we're genuinely trend-setting in uPVC window systems. And on top of that, we develop innovative solutions that offer all our partners and customers real added value. In our new GEALAN campaign, we show that the right frame holds the world together.

We form the framework for the world of windows. We design and manufacture the most innovative profile systems, surfaces and digital solutions for windows and doors.













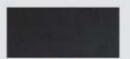
Rustic Oak



Anthracite Grey



Golden Oak



Black



Technology



Wind Load Withstand



Lead-free **Profiles**



Sound Insulation



Thermal Insulation



Fire Retardant Self Extinguish



UV Resistance



Weather Resistance



Strong, Secure & Durable



Insect & **Termite Proof**



Friendly

ACCREDITED BY:

























Email: contact@gealan.in

GEALAN Private Limited

10th Floor, RMZ Latitude Commercial, Bellary Road, Hebbal, Bengaluru, KA-560024.

Toll Free: 1800 309 2526



www.gealan.in











Sundram Fasteners Limited enters into MoU with Government of Tamil Nadu for INR 1,411 crore investment.

Sundram Fasteners Limited, one of the largest suppliers to OEMs and automakers globally, entered into a Memorandum of Understanding (MoU) with the Government of Tamil Nadu for a proposed investment of INR 1,411 crores during the Tamil Nadu Global Investors Meet 2024, Chennai.

The investment is proposed to be made in Sundram Fasteners Limited factories across Tamil Nadu situated at Padi; Mahindra World City, SEZ; Velappanchavadi; Gummidipoondi; Hosur; Aviyur, Madurai and Mittamandagapattu, Villupuram. Among the aforementioned, the investments made in Mahindra World City, SEZ fall under both the Industrial Policy and the EV Policy.

The planned investment spans up to 2027–2028 and will be used for capacity expansion of existing products, including components for electric vehicles. This strategic move solidifies the company's commitment to the state's economic development.

Smartworld Developers launches 3 million sq ft luxury residential project 'The Edition' on Golf Course Road (Extension), Gurugram



The Indian real estate sector is experiencing a significant boom, propelling the national economy to greater heights. This growth has also garnered

increased investor confidence, attracting significant investments in real estate, as evidenced by its role in the G20 discussions. It also fostered international collaborations, attracting foreign direct investments, and thereby promoting economic growth. Notably, Golf Course Extension Road, one of the fastest developing areas in the Millennial City is also attracting investments, especially to residential real estate. The presence of renowned corporations, technology majors.

Nuance Studio Unveils Exclusive Display of Designer Wall Panels and Furniture in Collaboration with Lusso D Garg Bhubaneshwar

Nuance Studio, a pioneer in contemporary design in Concrete, is thrilled to announce the launch of its exclusive display in collaboration with Lusso D Garg, Bhubaneshwar. This event marks the introduction of Nuance Studio's exquisite collection of designer wall panels and furniture crafted with Litheoz Concrete, utilizing cutting-edge German

technology. The unveiling took place at Lusso D Garg, located on Cuttack Rd, behind Garg Lifestyle, providing architects and designers in Bhubaneshwar with direct access to Nuance Studio's innovative designs. The collaboration aims to bring a touch of sophistication and modernity to the thriving architectural and design community in the region.

Nuance Studio's Founder, Ajaay Srinivaas, expressed



excitement about the event, stating, "Concrete designs are the new trends, and the evolution of this material in India has begun remarkably well. Our collaboration with Lusso D Garg in Bhubaneshwar is a testament to our commitment to bring premium design solutions to architects

and designers in the region."

The featured collection showcased Nuance Studio's mastery in utilizing Litheoz Concrete, a material known for its durability, versatility, and aesthetic appeal. The use of German technology ensures precision and excellence in every piece, making Nuance Studio a go-to destination for those seeking unique and contemporary design solutions.





Baydee Profiles is your right partner for the success of your project. We focus on high-quality, diversified profile solutions and continue to assist the development and innovation of various industries. Using high-quality raw materials and advanced technology to ensure that each profile has excellent strength and durability.

Choosing Baydee profiles means choosing quality and trust. We not only provide high-quality profile products, but also help your project succeed with professional technical support and personalized customized services. Join hands with Baydee to create a brilliant future!









Waterproof











#1228,(New #26) 1st floor, 26th main road Jayanagar 9th Block, Bangalore 560041







Mahindra World City, Chennai signs MoU with Government of Tamil Nadu, enabling investments of Rs 1,000 Crores

mahindra World City

Chennai

Mahindra World City Developers Limited (MWCDL) has signed a Memorandum of Understanding (MoU) with the Government of Tamil Nadu to enable and facilitate investments in excess of Rs 1,000 crores over the next five years. This is expected to generate employment for more than 2,000 people in the state of Tamil Nadu. This comes alongside the launch of Origins by Mahindra – Phase II at Eliambedu village in Chennai, which will be the platform for this investment.

The company has already marked its presence in the district with the successful first phase. Spanning 307 acres, Origins by Mahindra has become a preferred industrial hub for renowned Japanese and Taiwanese enterprises. Notable companies such as Yanmar Engine Manufacturing India Pvt. Ltd., Nissei Electric India Pvt. Ltd., USUI Susira International Pvt. Ltd., Mitsubishi Electric, OMRON Healthcare.

Pune-based Naiknavare Developers promoting India's First Tech-Assisted Senior Living Homes Project in Talegaon



After the successful sale of the first phase of its theme-based residential development, 'Kutumb'. Pune-based

Naiknavare Developers, renowned for its well-thought-out community-centric residential and commercial projects in Mumbai, Goa, and Pune, is back with 60 new ready-to-move and first-of-its-kind smart home senior living units as part of its portfolio of intergenerational projects.

With a renewed perspective and tailored design layout curated to cater to the needs of homebuyers and investors above and NRIs with parents in India, the project, that is developed in partnership with Primus, will entail a mix of 2 & 3 BHK apartments, independent duplex houses, and town houses.

MMR, Bengaluru and NCR emerged as India's most searched regions for properties in 2023, reveals Magicbricks

MMR (20%), Bengaluru (19%), NCR (19%) emerged as India's most searched regions for properties in 2023, reveals Magicbricks in its flagship report "How India Searched for Properties in 2023".

Based on the customer preferences of over 2 crore visitors on Magicbricks platform, the report observed that 80% of prospective home buyers continued to prefer multi-storey apartments, followed by builder floors. Further, the report revealed that more than 56% of homeseekers preferred 3 BHK and larger units, evidencing a strong preference towards spacious apartments. It was also noteworthy, that in 2023, demand from NRIs constituted a substantial 9.4% of the total demand as against 6.2% in 2022, aligned with the global economic recovery post-COVID.

Elaborating on the report, Abhishek Bhadra, Head of Research, shared "In 2023, the real estate sector

demonstrated remarkable progress characterized by robust demand, improved supply and increased interest from Millennials and Gen Z in real estate investments. Continuing on this trajectory in 2024, we anticipate price stabilization owing to a sustained increase in supply. We also expect demand to maintain its upward trajectory, especially in tier 2 towns, reflecting substantial growth prospects in these regions. This outlook aligns with the evolving landscape of the real estate sector amid a progressive economic backdrop."

According to the report, the affordable housing market thrived in Ahmedabad and Kolkata, whereas MMR (63%) and NCR (34%) led the demand for luxury homes. Further, while rental market demand remained stable across most cities, Bengaluru exhibited remarkable growth, elevating its demand share from 21% in 2022 to 24% in 2023.

SYNONYMOUS WITH ELEGANCE & DURABILITY





Grande - The Premium casement door system. Fusion of style, elegance, durability and functional utility. Wider opening for easy access, allowing plenty of natural light to &Ter through. Made with German precision & special a&Intion to the Indian architectural style, will outperform any weather challenges.

Door, Sure to Impress!















The Smart Cities Mission has Focus on the circular economy: also shown tangible progress, with projects improving urban mobility, infrastructure, and governance.



The Smart Cities Mission has also shown tangible progress, with projects improving urban mobility, infrastructure, and governance. However, further amendments making technology deployment integral across all facets of the Mission will maximise its impact. Regulations around emerging technologies like AI, drones, and EVs also need to evolve with the industry. Additionally, policies encouraging

R&D and innovation, tax incentives for tech startups and global collaboration are crucial. The budget must balance short-term growth needs with long-term technological capacity building. I look forward to the Interim Budget with optimism and believe the Government will present a growth-oriented Budget to propel the industry towards becoming a global technology leader and a \$5 trillion economy."

further dormakaba receives product certifications for recycled content

dormakaba has received further certifications for using recycled materials in its products from the internationally recognized, independent organization Green Circle



Certified. In doing so, dormakaba is making an important contribution to promoting a circular economy. With the 23 newly issued certificates, dormakaba can now offer its customers product certifications for all door closers manufactured in Singapore, in addition to the 16 certifications already in place since 2021 for door hardware manufactured in the USA.

With the new product certifications for recycled content from GreenCircle Certified, dormakaba is once again demonstrating the success of its sustainability initiatives. GreenCircle Certified is a globally recognized organization that assesses and certifies sustainability standards for products.

Mumbai Trans Harbour Link, a game changer for real estate in Panvel

Prime Minister Narendra Modi will inaugurate the Mumbai Trans Harbour Link (MTHL), the country's longest sea bridge, on January 12, 2024. The 21.8 km long MTHL would cater to 70,000 vehicles daily connecting Sewri at Mumbai to Chirle at Navi Mumbai.

The inauguration of the Mumbai Trans Harbour Link (MTHL) is set to revolutionize the daily commute. slashing the travel time from the current 2 hours to a mere 20 minutes. This remarkable improvement in connectivity is anticipated to fuel a surge in housing demand and a corresponding increase in property values in Panvel region. The MTHL will make reaching Panvel more convenient from Central and South Mumbai than accessing Andheri in the western suburbs or Ghatkopar in the central suburbs, where real estate prices are currently 3 to 4 times higher. With improved connectivity and reduced travel time, home buyers will find it beneficial to buy larger homes here in Panvel and at a much reasonable cost, rather than buying more expensive and smaller homes in the Mumbai suburbs which are already densely populated with inadequate infrastructure and lifestyle.

The MTHL will also be linked with Mumbai-Pune Expressway through an elevated corridor. This would be beneficial for frequent travelers from Mumbai to Pune. It will also pass by the underconstruction Navi Mumbai International Airport. Apart from MTHL, there are a number of large infrastructure projects that are ongoing that promises improved infrastructure development and enhanced connectivity within Navi Mumbai and across to Mumbai.







With over 75 years of collective industry experience in swimming pool and fiberglass product manufacturing you can trust our team of engineers and design specialists to manufacture the best Fiberglass swimming pools for you. We treat our customers and dealers with honesty and respect.



Sachin Naik Director, Aquashark Pools & Spas



Brief us about Aquashark, and their application areas?

Aquashark is a Pune, India based Award winning Fiberglass Pool manufacturer and Exporter with over 100+ Authorised dealers across 25 major Cities of India and at 4 Overseas locations.. Aquashark is also an Exclusive distributor for Entire range of products from UK & Europe's No 1 Hottub & Swimspa brand "Superior Wellness".

What value added services do Aquashark offer to its customers in India?

A deep passion for excellence, a desire to build the best fiberglass pool and a strong will to make our customers' dreams a reality makes us unique. With over 75 years of collective industry experience in swimming pool and fiberglass product manufacturing you can trust our team of engineers and design specialists to manufacture the best Fiberglass swimming pools for you. We treat our customers and dealers with honesty and respect.

We offer premium quality products to our customers through our authorised dealer network who knows the pool better, some of our dealers are having over 40 years experience in the swimming pool industry. We believe in providing sales and after sales support through a proper channel which involves our inhouse expert team and team of our experienced pool builders.

What are the main trends in this area for guaranteeing that consumers will get the optimum swimming pool water quality?

Though fiberglass swimming pools are an old technology in the eastern part of the world, it's still new in India and nearby countries. Aquashark fiberglass pool can be installed in 5-7 days and comes with a 15 years warranty. Fibreglass pools are generally warmer as compared to concrete pools, it requires less chemical as the algae formation in fibreglass pools is less.

With respect to planning and expansion what is your vision in the next two years?

We are first in India to export Fiberglass pools to Middle East countries, soon we will be expanding our export business to other South Asian countries. Our plan in this year is to open local offices in Cities/ State's like Bangalore, Mumbai & Goa. Also we are planning to appoint minimum 10 Overseas dealers in this year.

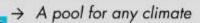


UK & EUROPE'S NO.1 HOT TUB BRAND EXCLUSIVELY DISTRIBUTED IN INDIA & MIDDLE -EAST BY AQUASHARK POOLS AND SPAS.





Fiberglass pools



- → Can be installed in 2-3 days
- → Unamatched warranty
- → 15 Years Structural warranty
- → Incredible Durability
- → Leakageproof Pools
- → Ideal for Villa's, Resorts, Bungalows





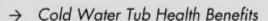
Michael Phelps Signature Swim Spas

Training, fitness, therapy, fun win your day

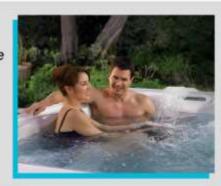
- → Get active and stay active
- → Swim, jog, walk, exercise
- → Train hard & and recover smarter
- → Relaxing massage therapy
- → Water buoyancy that relieves pressure on
- → Aching joints and muscles



Hot/Cold tubs



- → Improves Recovery and Performance
- → Reduces Inflammation
- → Supports Immunity
- → Enhances Mental Clarity
- → Improves Circulation





AQUASHARK POOLS & SPAS

Dealers Network-India: Pune, Mumbai, Goa, Bengaluru, Chennai, Hyderabad, Nagpur, Jabalpur, Indore, Nashik Kolkata, Karwar, Chandigarh, Delhi, Aurangabad, Trivandrum, Ahmedabad, Jaipur, Vadodara.

Dealers Network-Overseas: Qatar, Lebanon, UAE and Philippines



CALL US NOW +91 775699118 Email Id: info@aquashark.in 29, Shyam Villa, Yashwant Nagar, Rangehills Road, Shivajinagar, Next to Bank of Baroda, Pune: 411007

DEVELOPER

SHARK

Hiranandani Group launches Eleva-

a service consultancy vertical to provide 360-degree solutions to developers for construction and sales of their projects.



Hiranandani Group, a globally renowned name for its quality and envisioned development, introduces Eleva, a pan-India consultant service-led business model to provide development, construction, design, marketing, and sales-oriented solutions to other real estate players. Under the aegis of Real Estate Doyen, Dr. Niranjan Hiranandani, Founder and Managing Director of Hiranandani Group, the company aims to expand its real estate footprint, leverage brand equity, and extend its development expertise to other real estate developers with this new offering.

Under this service-fee revenue model, Eleva by Hiranandani Group will operate in the capacity of a consultant to the landowners \ developers with clear land titles and statutory approvals in place. The

company will provide strategic project development solutions through guidance, and recommendations. It will ensure the seamless execution of the project to be delivered within the stipulated timelines. Additionally, the group will also evaluate the possibilities to associate with stalled or stressed projects bearing the potential feasibility to be operational through expertise extended by Hiranandani group under Eleva vertical.

The new offering from Hiranandani Group will enable the firm to expand its geographical footprint, strengthen the brand's market presence, and also generate additional revenue streams. Establishing this innovative service model is intended to enhance the overall quotient of housing dynamics across the country.



Commenting on the same. Dr. Niranjan Hiranandani, Founder and Managing Director of Hiranandani Group said "The real estate industry is witnessing a rising trend of space and service integration. Through this newly introduced business model, we aim to forge new collaborations in this era of competition, and leverage on our expertise that will enhance the customer value proposition. With innovation at the core, this new business model will support the partner developers with strategic and operational advisories to build better homes and provide quality living to their customers."

The group has bagged its first project named Vista under Eleva, spanning across 3.33 lac sq. ft of development in Andheri West, Oshiwara. It comprises 3 towers of 33 storeys each, housing a mix of spacious 2 & 3 BHK homes. The premium 2 BHK home will differ in sizes from 765 to 960 sq. ft, whereas 3 BHK will be spread across 1170 sq. ft. The ticket size for 2 BHK homes will range between INR 3 crore to 3.7 crore and from INR 4 crore to 4.5 crore for the 3 BHK variant. The project has received approvals from RERA and will be delivered in December 2028 as per RERA timelines. The Indian real estate sector is currently undergoing a phenomenal transformation with creation of new opportunities and business avenues. With the launch of Eleva model, Hiranandani Group looks forward to capitalizing on this momentum that will act as an incubator to evolving developers with an overarching vision of elevating housing in India.



Vihang Group is recognized as a quintessential real estate brand in aesthetics and appeal.

Mr. Vihang Sarnaik, an Architectural alumnus of Kamla Raheja Institute of architecture, is currently leading the Vihang Group as Director. He has become insignia of trust in real estate stratum, given his passion for creating engineering marvels which are artistically striking, affordable and eco-friendly. His passion for architecture and design is clearly visible in creation of various projects delivered by the Group till date. Right from planning to construction, including sales and marketing, he is playing a pivotal role. It is under his leadership, Vihang Group is recognized as a quintessential real estate brand in aesthetics and appeal.

massive Rs.850 crore investment for 2024, the group has launched its first project of the calender year with a sales potential of INR. 600 Crore. There is another 3 projects in pipeline to be launched in the next 2 quarters of 2024.

Vihang Group's long-term vision features an integrated township in Thane, boasting a five-star hotel, a Global University Campus, and an Olympic-level Sports Complex, with an investment of Rs. 3000 crore over the next five years. Recognizing Thane's immense redevelopment potential, we'll be channelling our focus towards branded redevelopment projects. Additionally, Vihang Group is committed to delivering aspirational housing in Thane, catering to a price range of Rs. 45-90 lakhs within the burgeoning Kasarvadavali micro-market

Resent development is Vihang Group

Thane-based home grown brand Vihang Group Vihang Group's long-term vision features secures monumental approval for a staggering 3 an integrated township in Thane, boasting a million square feet commencement certificate from five-star hotel, a Global University Campus, TMC in the current fiscal year, solidifying its position and an Olympic-level Sports Complex, with as Thane's foremost developer with the most approval an investment of Rs. 3000 crore over the next five years. Recognizing Thane's immense

The group has also attained an Occupational Certificate redevelopment potential, we'll be channelling for 2.5 million sq ft for various projects, strategically our focus towards branded redevelopment allocated in Ghodbundar micro market in the same projects. Additionally, Vihang Group is financial year. The group anticipates a lucrative revenue potential of Rs. 2000 Crore from these projects.

The company has witnessed an impressive 99% 90 lakhs within the burgeoning Kasarvadavali efficiency in obtaining approvals. Undertaking a micro-market

MTHL story on tech innovations used to construct the bridge

Mumbai Trans Harbour Link: A Technological Marvel Reshaping India's Infrastructure Landscape. The Mumbai Trans Harbour Link (MTHL) is not merely a bridge connecting two points; it is a testament to the prowess of modern engineering and technological innovation.

As an architect, what captivates me most about the MTHL is not just its social and economic impact on the Mumbai Metropolitan Region (MMR) but rather its role as a significant stride forward in shaping India's infrastructure narrative.

One of the engineering marvels employed in the construction of the MTHL is the "Balanced Cantilever" method. This strategic approach involves simultaneous construction from both ends, culminating in a meeting at the midpoint. This has not only enhanced the efficiency but also allowed the creation of longer and



Vihang Marina

Vihang Marina is an excellent Ghodbunder Road touch apartments with creek and mountains view. Well designed project that offers excellent value for money. It is located in Thane, well connected with all points of the city and convenient for daily life needs.



more intricate bridges, showcasing a paradigm shift in traditional bridge-building techniques.

Mumbai's Aqua Line: Where Steel Kisses Sea and Skyscrapers Soar

The Agua Line, Mumbai's much-anticipated metro project, is poised to become more than just a transport artery; it's a catalyst for seismic shifts in the city's real estate landscape. Its most transformative act for Mumbai. As it will offer seamless connection between two commercial behemoths - Nariman Point and Bandra Kurla Complex (BKC) with Airport. Nariman Point, Mumbai's historic business district, has long pulsated with the heart of India's financial engine. Towering skyscrapers, home to titans of industry, cast long shadows on the Arabian Sea. Yet, its accessibility has been choked by the city's arterial snarl, BKC, on the other hand, a gleaming newage metropolis, buzzes with tech giants and global startups. But reaching Nariman Point has been a time-consuming odyssey, dampening the potential for cross-pollination of ideas and partnerships.

Enter the Aqua Line. With a sleek underwater tunnel slicing beneath the waves, it will burrow through the distance, reducing the travel time between these two titans to a mere 15 minutes. Imagine – a young coder in BKC pitching a disruptive app to a venture capitalist in Nariman Point, all before lunch. Think tanks sharing expertise, investors scouting ventures, and collaborations forming over shared coffees at seaside cafes. The synergy unleashed will be electrifying.



era of luxury living with its extensive range of luxurious AluK aluminium windows, doors, and more making it a must-visit destination.

Unveiling Keller minimal windows® and Pallazzo® pergola systems perfectly complements AluK's commitment to enhancing living environments.





2024 is upon us, so what are your plans for the year. What are the initiatives we can see in 2024?

2023, was indeed a significant year at Sattva, particularly in the residential sector. Sattva's consistent performance quarter after quarter is a testament to our strong foothold in the real estate market. The positive trends in the concluding quarter of FY2023-24, further reiterate that this winning streak is here to stay. The notable shift from work-from-home to a hybrid model and the resurgence of office spaces, is an encouraging sign for the commercial real estate sector, Sattva's contribution in this domain, especially with Grade 'A' office spaces that prioritize eco-friendliness and employee well-being, is in tandem with evolving market demands.

Looking ahead to 2024, Sattva is bullish about the residential segment. Our strategic plans to launch 8-10 residential projects in key locations in Bengaluru, Pune and Hyderabad, demonstrate our focus in getting the residential mix right. The diversified offerings, including apartments, villas, row houses, and plotted developments, catering to various lifestyle preferences, are poised to meet the needs of modern families.

On the commercial front, Sattva plans to set up a few more

Sattva's success in the real estate industry can be attributed to its emphasis on quality products, on-time delivery, transparency, financial stability and the development of goodwill among vendors, partners, and other developers. Innovation has been at the core of our endeavours.

million square feet of Grade A office space in Bengaluru and Hyderabad, and we will also enter Chennai soon, in order to keep pace with the growing demand. The icing on the cake will be our collaboration with the Telangana Government on the PPP model for the Image Tower in Hyderabad, an iconic structure that will showcase Sattva's dedication to innovation and creating path-changing buildings that define the future.

The group is also poised to make its mark in the Hospitality sector. We are coming up with a 33-acre luxury Taj hotel resort in Yelahanka, Bengaluru, that will have 300 keys and 15 acres of Tai branded villas for sale.



Kindly describe what you see as your biggest challenges in the south India real estate market?

The South Indian realty market is a sterling example of success and solidarity in India. We are a testimony to the finest real estate projects, epitomizing innovation and ground-breaking technology that real estate players have employed to reshape the industry landscape. As a responsible player, Sattva actively addresses concerns ranging from regulatory issues to socio-economic challenges and inflationary pressures, reaffirming our commitment to navigate the dynamic real estate environment. Despite being the second-largest employment sector in India and contributing 7% to the GDP, real estate lacks industry status. This absence hampers credit accessibility for developers, with institutional funding costs, rendering numerous projects financially unviable. To streamline processes and enhance transparency, a single-window approval policy is the need of the hour.

How did Sattva recognize and respond to the changing dynamics of the IT industry in Bangalore during the early 2000s?

With the onset of the IT boom in Bangalore during the early 2000s, Sattva was ahead of the curve, recognising the need for large workspaces to accommodate MNCs. This foresight led to the development of IT parks and commercial properties that were ahead of its time. Sattva's decision to reinvent traditional office spaces, reshaping them to be an integral

part of professionals' lives, proved to be a strategic move. We were one of the first to set up world class tech parks like GR Tech Park and Soft Zone, catering to the needs of MNC's. By 2015 Sattva had completed more than 110 buildings. It also earned the coveted CRISIL A stable rating, year on year, setting not only a benchmark in construction but also in the highest quality standards in the country.

What is the significance of Hyderabad in the context of the Sattva group?

Hyderabad is portrayed as a city blending modernity with historical richness, particularly in the context of its transformation during the IT age. Image Tower, (Innovation in animation, multimedia, gaming and entertainment) which will be the largest innovation campus in the AVGC sector, will soon be ready in HITEC city and will forever change the landscape of the city. The project holds significance for features like one of the biggest pre-fab structures in the country, being built at a height of 400 ft and offering an area of 3.40 million sq ft. It will be able to accommodate 18,000 to 20,000

Image Tower Hyderabad

DEVELOPER Bijay Agarwal, Sattva Group



Sattva's success in the real estate industry can be attributed to its emphasis on quality products, on-time delivery, transparency, financial stability and the development of goodwill among vendors, partners, and other developers. Innovation has been at the core of our endeavours. Projects like the Image Tower in Hyderabad which will have a WELL Gold certification, makes us a leading player in sustainability. The fact that the group can offer a range of residential products that suit different budgets are also one of the key factors for its exponential growth as a builder.

Sattva Park Cubix

What are some key milestones in Sattva's journey so far?

The milestones include the launch of Bengaluru's first IT Park (GR Tech Park) in 2006, the establishment of iconic commercial spaces like Sattva Knowledge City in Hyderabad in 2015, Knowledge Park and Knowledge Capital. The development of flagship residences like Greenage in Bengaluru that offers 100 amenities, the tallest tower 'The 42' in Kolkata and Sattva Magnus in Hyderabad, have all been truly path-breaking projects. The acquisition of Sattva Global City in Bengaluru along with Blackstone (earlier owned by Café Coffee day) is also a significant move. The group also acquired ownership in the flexi office space player Simpliwork and Colive in the co-living space. We are bullish about expanding these two important verticals in the next few years. Today, the group stands at 80 million sq ft of constructed space and 140 projects to its name.

In what ways has Sattva collaborated with external partners, such as the Blackstone Group, and what does this signify for the company?

Our partnership with Blackstone Inc. helped us set up world class tech parks in Hyderabad like Sattva Knowledge City, making us a leading player in commercial tech parks in the country. We also jointly acquired the 100-acre Global Village Tech Park in Bengaluru, now called Sattva Global City. This partnership with Blackstone, underscores Sattva's appeal as a leading real estate brand capable of executing diverse projects with ease. The collaboration with prominent entities like the Blackstone Group and Apollo reflect the credibility and confidence Sattva has gained in the investment landscape. We will also announce a REIT in association with our long-term partner Blackstone in the near future.

Can you share your leadership philosophy and how it has influenced your success in the real estate industry?

I believe in leading from the front. As a group, we stand for ethical business practices, financial discipline, transparency, and a constant desire to innovate and stay ahead of the curve. Our commitment to quality, customer satisfaction, green practices, and the use of technology is ingrained in all our projects and in the execution of overall business operations at Sattva. I believe that financial stability requires course correction and one must never over-leverage.

With this guiding philosophy, my core team, with who I started the business, has stood steadfast beside the company for over 3 decades. With their support and our remarkable teams, the group grew in leaps and bounds extending our presence in eight cities, diversifying into 10 thriving business verticals in just 3 decades. We have a vision to be a global brand with innovation and quality at our core.

Sattva is known to be a sustainable builder. Please elaborate

Yes, Sattva is a front runner in sustainability. We are doing our bit for lowering carbon footprints and offering cost-effective energy sources that naturally replenish themselves. Making a shift to a greener, cleaner future, Sattva helps customers manage operating costs with the latest in energy-saving systems. Our commercial buildings are IGBC Platinum, USGBC LEED and WELL GOLD certified and sets a new benchmark in energy efficient buildings. Further, the use of renewable energy creates economic development and jobs in manufacturing, installation, and more. With its award-winning green buildings, the Group takes healthy steps to not only benefit the planet but also contribute to creating healthier and more liveable communities for generations to come.







Adarsh Group: Pioneering Excellence in Real Estate

The New Year is started so what are your plans for this year? What are the initiatives we can see in 2024?

As a real estate developer, our plans for the year 2024 are focused on strategic initiatives that align with market trends, customer demands, and sustainable development practices. We will conduct a thorough market analysis to identify emerging trends and potential areas for development, staying updated on economic indicators, interest rates, and demographic shifts that may impact the real estate market.

Are there specific trends or changes you've observed recently that are influencing the market?

From a real estate developer's perspective, we have observed several noteworthy trends and changes that are currently influencing the market. These

observations are crucial in shaping our strategies and initiatives.

Here are some key trends we've identified:

- Digital Transformation: The real estate industry is undergoing a significant digital transformation. Technologies such as virtual reality, augmented reality, and online platforms are increasingly influencing how buyers explore properties and make decisions.
- Sustainability and Green Building Practices: There is a growing emphasis on sustainability and ecofriendly building practices. Buyers are showing increased interest in properties that incorporate green features, energy efficiency, and environmentally conscious design.
- . Innovative Lifestyle Solutions: Adarsh Group is committed to exploring innovative lifestyle solutions that enhance the living experience. Our focus is on anticipating and incorporating the latest advancements to create homes that offer comfort, convenience, and a modern way of life.
- Community Development: There is a noticeable shift toward community-oriented living. Buyers are showing interest in developments that offer not just housing but also community spaces, parks, and amenities that promote a sense of belonging.
- Increased Emphasis on Health and Wellness: The global health situation has heightened awareness of the importance of health and wellness in living spaces. Buyers are seeking properties that prioritize air quality, outdoor access, and wellness amenities.

By closely monitoring and adapting to these trends, we aim to stay ahead of the curve and deliver real estate solutions that align with the evolving preferences and needs of the market.

Can you walk us through your typical real estate development process from conceptualization to completion?

Adarsh Group: Pioneering Excellence in Real Estate"

With over three decades of industry experience, we have honed our ability to grasp the pulse of the customer, ensuring that our conceptualization is rooted in their requirements. Our strategic approach includes meticulous land acquisition and infrastructure development, informed by a keen understanding of future planning and development in each chosen location. We excel in crafting plan layouts that optimize space utilization with thoughtful precision. Unyielding in our commitment to excellence, we make no compromises when it comes to selecting materials and ensuring top-tier construction quality.

What factors do you consider when selecting a location for a new project?

Selecting the right location for a new real estate project is a critical decision that involves a thorough assessment of various factors to ensure its success.

Analysing both current and future market trends to pinpoint areas demonstrating a high demand for the specific project we have in mind.

Gaining insights into the demographic profile and preferences of our target audience within the selected market.

Assessing the location's accessibility, taking into account transportation infrastructure, highways, public transit options, and proximity to essential amenities.

Considering connectivity not only to major business centers but also to educational institutions and healthcare facilities in order to enhance the overall appeal of the chosen location at Adarsh Group.



Adarsh Parkland

Adarsh Parkland Phase 1, the newest residential development in Panathur, East Bangalore, offers a lavish living experience through its exquisite 2 BHK Apartments equipped with luxurious amenities. Situated amidst serene surroundings, the project showcases nature-inspired architecture and vast open areas, creating a tranquil and harmonious living environment. Scenic beauty greets residents at every turn, ensuring ample natural light, and the residences are conveniently situated near a natural lake.

Adarsh Welkin Park

Nestled along Sarjapur Road, Adarsh Welkin Park unveils a residential haven showcasing a harmonious blend of Villas and Sky Residences. The 4 BHK villas are thoughtfully crafted to excellence which caters to the refined tastes of an elite community that redefines the independent life. The 3 BHK Sky Residences seamlessly merge luxury and comfort, reshaping the concept of a dream home. Elevate your living experience within the sky residences of Adarsh, where your pride awaits. The project boasts 8 towers soaring across 25 floors with a sprawling 73,000 Sq. Ft exclusive clubhouse, surrounded by open spaces, further enhancing the overall appeal of this exceptional development.





Sukhraj B Nahar Chairman and Managing Director, Nahar Group

The New Year is started so what are your plans for this year? What are the initiatives we can see in 2024?

In the year 2024, our primary focus within the realm of real estate development revolves around the creation of eco-friendly and revolutionary projects. Our overarching goal is to enhance the quality of urban living by embracing sustainable architecture, seamlessly integrating advanced technologies, and fostering community-centric spaces. We are committed to spearheading ground-breaking innovations that prioritize smart living solutions, elevate environmental awareness, and emphasize the importance of community building within the framework of our projects. By combining these elements, we aspire to redefine the landscape of real estate development, setting a new standard that aligns with the evolving needs and values of modern society.



The real estate market in India is currently experiencing a remarkable boom, characterized by record-breaking sales, a surge in demand across all market sectors, and a palpable boost in investor confidence. Amidst this dynamic landscape, affordability remains a paramount concern, and initiatives like the Pradhan Mantri Awas Yojana (PMAY) are gaining significant traction, addressing the imperative need for accessible housing solutions. As active participants in this thriving market, we are thrilled to contribute to this unprecedented turnaround by dedicating ourselves to the creation of high-quality residences that go beyond mere structures—they aspire to fulfill the dreams and aspirations of our clients.

Our commitment extends beyond the conventional confines of real estate development; we recognize the



evolving expectations of homebuyers in this buoyant market. Thus, our focus is not only on providing aesthetically pleasing and functionally efficient houses but also on ensuring that these properties align with the aspirations and lifestyle preferences of our discerning clientele. In essence, we are poised to be a catalyst in shaping the evolving narrative of the Indian real estate sector, responding dynamically to the changing needs of the market and the dreams of those we aim to serve.

Are there specific trends or changes you've observed recently that are influencing the market?

In the dynamic landscape of real estate, the burgeoning demand for integrated townships and expansive green spaces underscores a notable shift in consumer preferences. Increasingly, buyers are placing a premium on the values of community living and overall well-being. This trend is accompanied by a surge in technological adoption, where virtual tours and smart homes have swiftly become integral aspects of the contemporary housing experience. Energy efficiency and the utilization of sustainable materials emerge as pivotal drivers in the pursuit of eco-conscious living.

In light of these evolving patterns, our strategic response is to develop comprehensive programs that prioritize environmental preservation, foster collaborative initiatives, and embrace innovative concepts. By aligning our projects with these core principles, we aim not only to meet but exceed the expectations of a discerning clientele. Our commitment extends beyond mere construction; it encompasses the creation of living spaces that resonate with the values of sustainability, community, and technological advancement. Through this holistic approach, we seek to redefine the real estate paradigm, contributing to a harmonious balance between modern lifestyles and environmental responsibility.

Can you walk us through your typical real estate development process from conceptualization to completion?

At the Nahar Group, our commitment to fulfilling aspirations is embodied in a meticulous and visionary approach to real estate development. Our journey begins with in-depth market research, enabling us to understand the dynamic evolution of requirements and create environments that truly resonate with individuals. Carefully selecting prime locations, collaborating with renowned architects,

DEVELOPER Sukhraj B Nahar, Nahar Group

and ingraining sustainability into every facet of our processes exemplify our dedication to excellence. The planning of construction is methodically executed, placing paramount importance on timely delivery and unwavering quality.

We go beyond the mere construction of houses; we create entire communities designed to enhance the lives of those who inhabit them. This approach is not just a profession but a calling, driven by expertise, passion, and an unwavering desire to exceed expectations. Brick by brick, we lay the foundation for spaces that transcend the ordinary, providing not just shelter but a canvas for a fulfilling and enriched life. The Nahar Group stands as a testament to a holistic and innovative philosophy, where each project reflects a commitment to craftsmanship, sustainability, and the relentless pursuit of excellence in real estate development.

What factors do you consider when selecting a location for a new project?

A location in the Nahar Group is more than just a physical place; it represents a deep dedication.

Our methodology carefully assesses four essential elements to guarantee a comprehensive quality of life. First and foremost, we place a high value on building relationships by encouraging a feeling of community, advancing accessibility, and offering proximity to necessary amenities. Second, we prioritize developing robust ecosystems with abundant talent, excellent infrastructure, and significant economic potential. Thirdly, we demonstrate our dedication to sustainable environments by implementing environmentally conscious building techniques, protecting open spaces, and minimizing negative environmental effects. The last pillar is future resilience, which emphasizes adaptable growth tactics that preserve relevance over the long run. We ensure that our efforts flourish and improve future generations' lives by focusing utmost on these four pillars. Every location that the Nahar Group has designed is evidence of our commitment to holistic development, where longterm relevance, sustainability, infrastructure, and community come together to create places that stand as enduring commitments to high-quality living and a prosperous future.





How do you incorporate technology into your development projects, such as smart home features or sustainable building practices?

Our method of developing real estate successfully combines knowledge with innovation. We place a high priority on integrating cutting-edge technology at every level of our projects. Using renewable energy sources demonstrates this dedication. selecting energy-efficient building materials and automating our smart homes' water and lighting systems. Smart living and green building practices work hand in hand to create a harmonious blend that not only foresees the future but actively shapes it. Beyond just infrastructure, our vision includes a dedication to sustainable techniques that greatly reduce the environmental effect of urban living while also optimizing resident comfort. By implementing these forwardthinking policies, we hope to foster an atmosphere that is prepared for the future and reflects.

Our projects involve the Tower of Adyar and the Amaryllis Towers, and we've found finished treasures like Nahar Amrit Shakti.

The Amaryllis tower and plaza is nestled in the vast township of Nahar's Amrit Shakti, in the heart of Chandivali. It is one of the finest and well-planned new ongoing projects of Nahar Group in Mumbai; it consists of 1 BHK, 2 BHK and 3 BHK flats/apartments in Mumbai that are designed to give you the comfort and space you need to feel at home. The project in Chandivali is part of a self-contained township

Tower of Adyar in Chennal represents the epitome of premium living. Our luxurious 4 BHK flats/apartments in Adyar, Chennal are crafted to perfection and provide a feeling of openness without compromising on privacy. The Tower of Adyar in Chennal, nestled within Adyar's finest neighborhood is just a stone's throw away from city landmarks and is well linked with connectivity hubs such as rail, metro and airport.

Nahar's Amrit Shakti is the flagship project of Nahar Group, situated in Chandivali. Today, Nahar's Amrit Shakti is synonymous with a self-sustaining and award-winning integrated township with accommodations and lifestyle amenities tailored for professionals, senior citizens, and kids alike. Surrounded by lakes and hillocks of Powai and situated in close proximity to the bustling suburb of Andheri, Powai, and Kanjurmarg, Chandivali has become a magnet for customers looking for township lifestyle.



India's Lighting Company

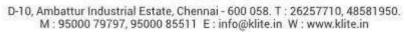




Style that doesn't go out of style



K-LITE INDUSTRIES













KUMAR LIFESPACES

Kumar Lifespaces is dedicated to modernizing and streamlining the location, collaborating with leading commercial brands to uplift the locale's appeal.

> Ameya Jain Managing Director, Kumar Lifespaces



The New Year is started so what are your plans for this year? What are the initiatives we can see in 2024?

With a vision to create exceptional lifestyles for the residents of Moshi, we are here to deliver beyond our project by elevating the standard of the location itself. Experience the metamorphosis of Moshi as a premium location designed and developed by Kumar Lifespaces, that offers the same experiences as a distinguished location like Baner would offer. With multiple established Kumar Lifespaces projects gracing the location, we now have our upcoming project that is here to bring in a fresh aesthetic giving the residents of Moshi an advantage over the rest. With unparalleled architecture, services and amenities, our new project is here to redefine the skyline of the location. A sense of community, convenience and an influx of premium commercial brands is our vision for the development of Moshi, as we aim to enrich lifestyles and build exciting experiences for our residents.

What makes PUNE an ideal destination for real estate investment? Also, according to you, what is the current scenario of the real estate market in Maharashtra?

Pune currently boasts a plethora of career opportunities, surpassing many cities in Maharashtra. This abundance transforms it into a city where individuals can enjoy an enriched lifestyle, complete with comfort and convenience within arm's reach. As Pune's opportunities continue to multiply, the real estate market experiences exponential growth across the entire city. Presently, the real estate sector

is thriving with healthy competition and innovative projects that redefine the landscape of property development.

Today's discerning audience possesses a keen understanding of their investments, emphasizing the importance of offering top-notch quality and premium living experiences across all segments to sustain market growth. The desirability of a project is directly proportional to its location and the lifestyle





Kumar Prithvi - Experience the perfect blend of aesthetics and design in these premium 2 & 3 BHK apartments located in the Market Yard Annex. With a contemporary elevation and a well-thought-out layout, this project exemplifies a seamless blend of sophistication. The convenient location ensures that every destination is easily accessible, making it a truly impeccable choice for modern living.

it offers. In the contemporary real estate landscape, educated and informed customers reject mediocrity, demanding excellence.

From the inception of Kumar Lifespaces, we have prioritized an unwavering commitment to maintaining exceptional quality and premium living standards in every project we undertake. Our dedication extends to creating residences that cater to the modern needs of families.

In the broader context of Maharashtra's real estate market, each city and location adheres to distinct rules and dynamics. Mumbai, for instance, operates as a unique market separate from Kolhapur. People invest in homes for diverse reasons, such as generating rental income, establishing a familial residence, or acquiring properties for parents for couples that live abroad. Additionally, internal migration within the state adds a fascinating dimension to Maharashtra's real estate landscape.

What is your marketing strategy for the upcoming year and how do you plan on increasing your sales?

Our approach has consistently centred around delivering the finest products. Our dedicated team of engineers and architects invest substantial effort in crafting homes that offer residents a holistic living experience. While our products speak for themselves, we do engage in promotional activities to introduce them to the market. You can, look forward to a series of captivating events from our end, designed to bring people together and celebrate the essence of joyful living.

Our marketing strategy revolves around captivating customers with a glimpse into the vibrant life we've curated for them—a life filled with celebration, convenience, and tailored for health, happiness, and prosperity. Every communication emerging from our brand is inspired with this emotion, aligning with our true marketing objective of making people feel truly alive.



Kumar Princeville:- Discover 2 & 3 BHK residences in the vibrant locale of Moshi, Pune. Elevating the living experience, 'Kumar Princeville boasts amenities that seamlessly blend exquisite design with practical functionality. Whether you seek convenience or aspire to an updated lifestyle, this project offers an optimal fusion for a delightful and comfortable lifestyle.

Kumar Siddhachal - Introducing expansive 3 BHK flats in Market Yard, Pune. This project stands tall, seamlessly combining modern design, aesthetic appeal,



Kumar Pratham - Expansive 2 & 3 BHK apartments situated in Moshi, Pune. The project boasts a distinctive and enduring layout and architecture. Alongside contemporary amenities catering to your luxurious lifestyle, the property also offers serene spaces for privacy, family time, unwinding and relaxation.





Delivering Dream Homes in 2023

In the ever-changing world of real estate, the year 2023 was a transformative chapter for Platinum Corp., marked by the completion of three remarkable projects: Platinum Life, Platinum Pristine, and Platinum Casa Millennia. These ventures not only underscore the company's commitment to redefining luxury living but also reflect a dedication to thoughtful design and unparalleled comfort.

Platinum Life:

Nestled in the bustling heart of Mumbai, Platinum Life is an epitome of contemporary living. Three towers connected via sky-bridges, rising majestically across 15 storeys, form a gated community that caters to individuals of all ages. The attention to detail is evident in the meticulously curated amenities, designed for fitness, relaxation, and leisure. From state-of-the-art fitness facilities to spaces that offer tranquility, from Ground level amenities to rooftop swimming pool every facet of Platinum Life emanates sophistication and functionality.

The residences of Platinum Life showcase opulence. These living spaces seamlessly blend

elegance with practicality. Noteworthy are the celebrations of festive occasions like Diwali and Christmas, where Platinum Corp. shares joyous moments with its valued customers. These festivities go beyond marking the completion of a project; they symbolize the creation of a vibrant community within Platinum Life. Situated in D.N Nagar, Andheri West, this development enhances living life in the coveted "Platinum style."

Platinum Casa Millennia:

Expanding the list of successfully accomplished endeavors is Platinum Casa Millennia, a 16-story tower situated at the heart of Juhu-Lokhandwala-Versova. Convenience meets







luxury at Platinum Casa Millennia. Find a Millennial Life in D.N Nagar with Platinum Casa Millennia. Featuring modern amenities like a state-of-the-art gym, a business lounge, an I-Study studio library, and rooftop leisure options such as sky cafe and party Lawn, a yoga and meditation zone, and box cricket, you can relax and escape from the daily hustles at Platinum Casa Millennia.

Platinum Pristine:

In contrast to the urban vibrancy, is Platinum Pristine, a project that prioritizes peace and serenity. Aptly described as "A beautiful Nest in the beautiful Canopy," Platinum Pristine is Located in Model Town, Versova and it offers an immersive experience, transcending the mere concept of housing. This haven is nestled amidst a verdant expanse, surrounded by lush greenery, and blessed with views of the expansive sea. The gentle symphony of wind

chimes and the caress of the sea breeze create an idyllic retreat from the chaos of city life. As the project nears completion, it's not just about providing residences; it's about crafting an unparalleled lifestyle that harmonizes with nature

In retrospect, 2023 stands as a year where Platinum Corp. not only completed physical structures but also crafted environments that fostered joy, community, and a sense of belonging. The emotions shared in Platinum Corp.'s completed projects are a testament to the company's humble yet profound impact on the lives of those who now call these residences their homes. As we reflect on the "Happiness Provided in 2023," it is evident that Platinum Corp. goes beyond constructing buildings; they build spaces where happiness finds a home.

Saheel Properties: Building Future Spaces!





Sachin Garg
Chairman & MD,
Saheel Properties

Our journey is a testament to our relentless pursuit of innovation and unwavering commitment to customer satisfaction.

In the dynamic tapestry of Pune's urban landscape, one name resounds with an audacious echo — Saheel Properties. For over 15 years, Saheel Properties, spearheaded by the disruptor-in-chief and CMD Sachin Garg, has been more than a real estate powerhouse; it's a force rewriting the rules of urban living under the brand name ITrend. In this exclusive interview, we unravel the visionary mind of Sachin Garg and delve into the revolutionary projects that have etched Saheel Properties into Pune's skyline.

Saheel Properties has been a prominent player in Pune's real estate for over 15 years. Can you share the journey and philosophy behind the brand's success?y behind the brand's success?

Our journey is a testament to our relentless pursuit of innovation and unwavering commitment to customer satisfaction. We don't merely construct buildings; we craft spaces resonating with individuality. The client is the soul of our projects, and this philosophy propels us to set new standards in urban living.

ITrend appears to be more than just a real estate brand. How did the concept of ITrend come about, and what sets it apart from conventional real estate projects?

ITrend is a rebellion against the mundane. It started with a vision to introduce groundbreaking concepts — Pune's first convertible homes, futuristic designs, and zero space wastage. It's about defying norms and rewriting the rules of real estate in Pune. Each ITrend project is a distinct expression of rebellion

and individuality, creating spaces that transcend the ordinary.

You mentioned plans for new projects in Wakad, Chinchwad, and Hinjewadi. Can you provide a glimpse into what these projects aim to achieve and how they will impact Pune's skyline?

We are thrilled to announce plans for 3-4 new projects that will further redefine the skyline of west Pune. These projects will continue our legacy of innovation, offering unique living experiences and pushing the boundaries of urban living.

As a disruptor in the real estate industry, how do you ensure Saheel Properties stays ahead of trends and continues to innovate in a rapidly evolving market?

Innovation is at the core of everything we do. We stay ahead by fostering a culture of continuous learning and adaptability. Our dedicated research and development team constantly explores new ideas and technologies to bring unique concepts to life.



ITrend Futura: A Glimpse into the Future of Living

ITrend Futura stands as a testament to Saheel Properties' commitment to pioneering the future of urban living. This visionary project, nestled in the heart of Baner NX, has garnered unparalleled attention with over 850 bookings within just a few months of its launch. Recognized as the Iconic Project of the Year by Times Realty, Futura has not only redefined the standards of real estate sales but has also set a new benchmark for contemporary living.

What sets ITrend Futura apart is not only its architectural brilliance but also the emphasis on a holistic living experience. Boasting over 40+ grand lifestyle amenities, including a calisthenics court, digital classroom, audio podcast studio, guest suites, coworking spaces, and a spa room, Futura epitomizes the perfect balance between luxury and functionality. At ITrend Futura we are crafting an entire lifestyle that adapts to the evolving needs and desires of modern urban dwellers. The strategic location of ITrend Futura in Baner NX adds an extra layer of allure to the project. Baner NX, an emerging hotspot in Pune, seamlessly blends urban convenience with natural serenity. With its proximity to the Hinjewadi IT hub, ITrend Futura caters to the needs of the modern workforce, providing a seamless commute and making it an ideal residence for professionals. The locale further extends its appeal by offering accessibility essential amenities, renowned educational institutions, healthcare facilities, and entertainment

hubs, providing residents with the luxury of a well-connected lifestyle within the tranquility of Baner NX. ITrend Futura is not just a glimpse into the future; it is a bold declaration that the future of living has arrived. Saheel Properties, led by Sachin Garg, stands as a beacon of innovation in the real estate landscape. With over 15 years of crafting spaces that defy norms, the brand continues to shape Pune's skyline with a commitment to pushing boundaries. The upcoming projects in Wakad, Chinchwad, and Hinjewadi exemplify this dedication, promising to redefine urban living once again.

As Saheel Properties forges ahead, it is not just constructing buildings; it is shaping a legacy of excellence, innovation, and individuality. The journey continues, with each project adding a new chapter to the brand's story of redefining urban living.





AN ISO-9001: 2015 CERTIFIED COMPANY

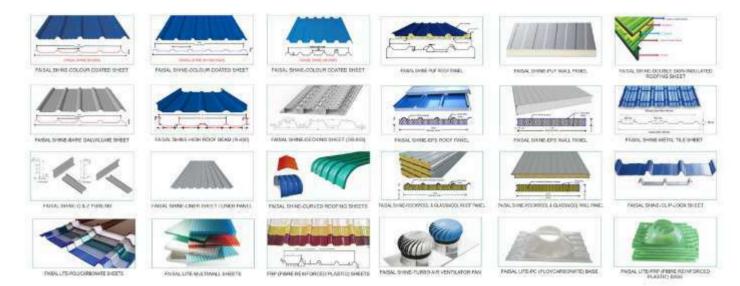
- Turnkey Projects | PEB Structure
- Design | Analysis | Fabrication | Supply | Installation
- Infrastructure | Industrial Buildings | Commercial Buildings | Warehouse





FAISAL SHINE ROOFING SHEET





HIGH INDUSTRIAL-GRADE ROOFING



आप सोचिए हम बनाएंगे



DEVELOPER }



Lion Kiron MD & CEO, SuchirIndia

The New Year is started so what are your plans for this year? What are the initiatives we can see in 2024?

Though I am considered to be quite adventurous when it comes to driving new initiatives, I prefer to follow a protocol. Before implementing any new initiatives, it's essential to conduct a thorough feasibility study, assess market demand, and consider regulatory factors. Additionally, staying informed about industry trends and technological advancements will be crucial in making informed decisions for the year 2024. Embracing sustainability by incorporating eco-friendly practices in construction is a key result area. Sustainable developments are becoming increasingly popular as environmental awareness grows. We are also planning to invest considerably in residential and housing solutions that are environment friendly and sustainable. From an industry perspective, I'd prefer to concentrate on critical areas like technology integrated realty, affordable housing solutions, mixed-used evelopments that combine residential, commercial, and recreational spaces, developing co-living and co-working spaces, integrating wellness-focused amenities into projects, Virtual Reality (VR) property tours, blockchain in realty transactions, adaptive reuse projects that repurpose existing buildings for new purposes and last but not least, a commitment to community well-being by engaging in social responsibility initiatives.

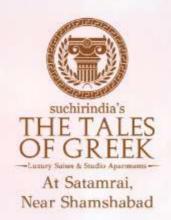
What makes Hyderabad an ideal destination for real estate investment, Also, according to you, what is the current scenario of the real estate market in South India?

Hyderabad has experienced significant economic growth, driven by its robust IT and business process outsourcing (BPO) sectors. The presence of major IT companies and the development of HITEC City (Hyderabad Information Technology and Engineering Consultancy City) has attracted a large workforce and increased demand for residential and commercial properties. The city has also witnessed substantial infrastructure development, including the Outer Ring Road (ORR), which has improved connectivity and reduced travel times. Other growth factors include proactive government policies, affordable housing options, stable realty market, quality of life, political stability and emerging business districts. The presence of a host of reputed educational institutions and world class healthcare entities is also adding traction to the city's growth story.

As far as South India is concerned, the immediate future looks promising. Factors like affordable housing demand, IT hub influence, infrastructure development, rising demand for co-living and co-working spaces, increasing focus on sustainable and green developments, transparency facilitated by government regulations (E.g. RERA) are helping the region gather momentum as a realty haven.

What is your marketing strategy for the upcoming year and how do you plan on increasing your sales?

It's an undeniable fact that we are living in an era defined by internet domination and digital natives. It's imperative for realty brands to consider a combination of traditional and digital approaches to reach a wider audience and generate leads. Suchirindia would adopt an aggressive approach on both the fronts. Focus would be on creating a robust online presence coupled with sustained website optimization. We would optimally leverage social media platforms to showcase our properties to diverse stakeholder segments. Creating engaging content, including high-quality images, videos, and virtual tours is also a critical success factor. Content marketing, virtual tours, collaborating with influencers, networking & partnerships, data analytics & metrics are some of the areas we would be focused on. And of course, nothing can replace traditional marketing in realty. So, a healthy mix of ATL and BTL activities would be deployed for maximized results. We are envisioning new offerings like Al powered housing solutions in the mid and high range consumer segments. This would give us the vantage position from a market standing view point.





A destination that captures the essence of Style & Success





PROJECT SPREAD IN 2.5 ACRES



APARTMENT SIZE 800 - 945 SFT



NO. OF FAMILIES 328



APARTMENT TYPE
2 BHK



BANK LOAN AVAILABLE





















RERA NO. P02400002725 | HMDA NO. 036813/SMD/R1/U6/HMDA/23062020



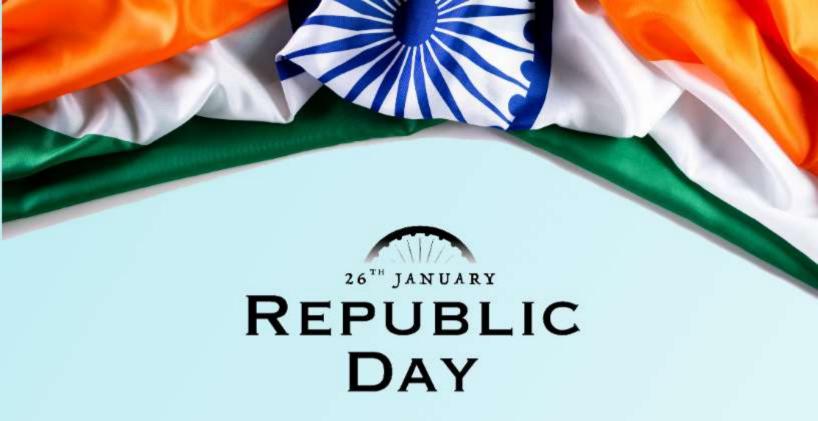
Dr. Atul Goel Managing Director, Goel Ganga Group

BUILDING A REAL RICH GETTING REAL ABOUT REAL ESTATE INDIA

Striving towards excellence – The Real Rich Mantra on this Republic Day

We grew up watching the Republic Day Parade in New Delhi. Every year, we would watch in awe as the country displayed the very best of her culture, traditions and prowess on the magnificent Raj Path, now named Kartavya Path. When the armed forces, in their splendid regalia marched to the beats of drummers, our hearts would swell with pride, our eyes would fill with tears. They still do.

But somewhere along the road, we grew up. And I, for one, began to see that the job of making the nation proud did not rest solely upon the shoulders of those men and women in the Republic Day Parade. It was my job too. Indeed, it had to be the



job of every single Indian. And then, as part of studying India, understanding my country, I read up on the Fundamental Duties of every Indian citizen. This is a concept that is enshrined in the Constitution of India – the very thing that makes us a Republic, the document whose adoption we celebrate with such fervour as Republic Day. These duties were added to the Constitution by the 42nd Amendment in 1976, and they are listed under Article 51A. The idea was inspired by the Constitution of the Soviet Union and aims to serve as a reminder to citizens that while they enjoy certain rights, they also have specific responsibilities towards their country.

The Fundamental Duties include, among other things:

- → Respecting the national flag and national anthem
- → Upholding and protecting the sovereignty, unity, and integrity of India
- ightarrow Cherishing the noble ideals that inspired the national struggle for freedom
- → Promoting harmony and the spirit of common brotherhood
- → Preserving the rich heritage of the nation's composite culture
- → Protecting natural resources
- → Developing scientific temper and spirit of inquiry
- → Safeguarding public property
- → Striving towards excellence in all spheres for individual and collective growth

Great nations are built when private individuals strive for excellence in their own fields and then join other private players in building skylines that stand tall. That is the true test of a developed and strong nation – the sharp, tall, clean silhouettes of its skylines.



It is the last among these that I would specifically like to focus on - striving for excellence in all our individual fields for not only our own, but for the collective growth of the nation. It is our Fundamental Duty, as mandated by the Constitution of India, to come together and give our very best in order to build the nation. And how exactly does one BUILD a nation? Well, by actually, physically, literally BUILDING it. No nation can claim to be a developed, progressive nation if it is not built. And who

builds nations? Who built the Manhattan skyline, for instance? Governments? Certainly not.

Great nations are built when private individuals strive for excellence in their own fields and then join other private players in building skylines that stand tall. That is the true test of a developed and strong nation — the sharp, tall, clean silhouettes of its skylines. Governments can only create visions and plans. It is up to conscientious citizens to contribute the very best of

themselves to implementing those visions.

The real estate developer is one key element in the implementation of government vision. But the loop can only be completed when private citizens come forward and whole-heartedly participate in the work of building the nation. That is the Fundamental Duty of each one of us as a citizen of India.

In the case of residential projects, the builder hands over a completed project to the residents who then, by democratic process, form a Society.

In fact, the process of real estate development is one of the finest examples of democracy at work:

The government lays down a vision. Private players then take up the responsibility of executing that vision, that means, actually building it. Roads, dams, infrastructure projects, educational institutions, sports infrastructure, entertainment infrastructure. office spaces, residential spaces - whatever the government has envisioned, someone builds it. That someone is the Builder. In the case of residential projects, the builder hands over a completed project to the residents who then, by democratic process, form a Society. The Society is a microcosm of how governance works in a democracy.

In fact, when members of such Societies vote, they elect their local representative, their Corporator. This position is one of representation in a public body which is responsible for the provision of basic amenities like water and electricity. From here on, the scale of responsibility increases, when we elect representatives to the State Legislature. At this level, they take decisions that impact the functioning of life at State level. Even higher than this, we elect our representatives to National

Legislature, where decisions are made at National level. They make vision documents, they set goals. And once again the cycle begins, when private players, private investors come in and build the vision.

Now, there are various kinds of builders that contribute to this. There are the single owners who build their own homes. There are small builders who build single buildings or small projects. There are the big builders who build massive projects and townships. And then there are the international builders who come and build even larger areas. All of these builders come together and their efforts produces urban landscapes that we are proud to call developing cities.

This Republic Day, let us come together to recognise and respect the tremendous work put in by all those who give their heart and soul to the mission of building India. Real estate developers, architects, engineers and the countless site workers who work tirelessly round the clock to build homes, roads, massive infrastructure projects that

make the Republic of India a shining example of development - today we doff our hats to them all. The real estate industry is the second largest generator of employment in India, its numbers surpassed only by agriculture. In terms of impact, it exceeds everything else. Because everything that is built in India as part of India's progress - schools, hospitals, dams, sports complexes, multiplexes - everything is thanks to the untiring efforts of the real estate industry. The builders of India take massive risks; they work to fulfil the vision of the government but are paid for their work only by their customers, not by the government. They battle constantly shifting regulatory and compliance mandates, they combat fluctuating input costs, they withstand system induced delays; and at the end of it all, they build our Republic.

To everyone with that kind of courage, we raise a respectful salute. And to all of us, I wish a very happy Republic Day. May we continue to build a Real Rich Bharat! Jai Hind!

REAL RICH Getting Real about Real Estate

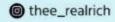
The Only Book in

the Real Estate Industry

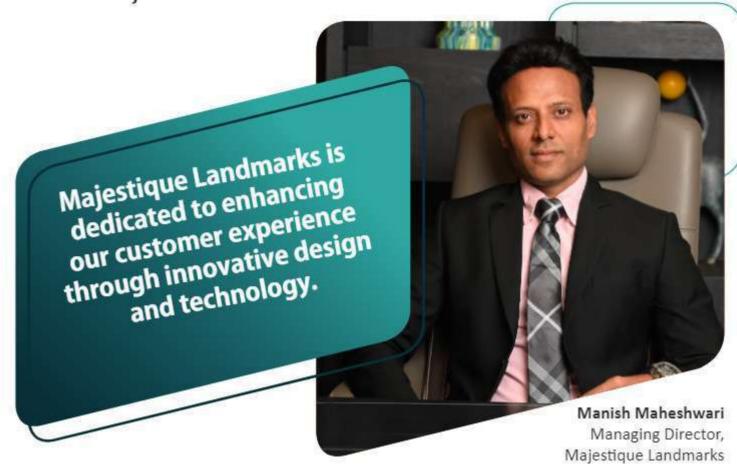
for First Home Buyer

Available on amazon









The New Year is started so what are your plans for this year? What are the initiatives we can see in 2024?

The start of the New Year is always an exciting time, a period for setting fresh goals and forging new paths. In 2024, Majestique Landmarks is dedicated to enhancing our customer experience through innovative design and technology. Our focus will be on creating living spaces that are not only aesthetically pleasing but also functional and sustainable. We're looking at expanding our portfolio with projects that align with the evolving lifestyle needs of our customers, ensuring that each Majestique home is a benchmark for quality and comfort.

What trends do you foresee shaping the real estate sector in the next 5 years?

The real estate sector is on the cusp of a transformative era. Over the next five years, I foresee sustainability taking center stage, with a significant shift towards green construction practices and eco-friendly

materials. Smart home technology will become standard, and there will be a growing demand for flexible living spaces that cater to remote work and wellness. Another trend is the rise of integrated townships that offer a complete lifestyle package, encompassing work, leisure, and wellness within a cohesive community.

What factors guide your decisionmaking process when selecting new projects?

When selecting new projects, our decision-making process is guided by several key factors. Foremost is the community's needs - understanding what homeowners are looking for in a property and how we can fulfill those expectations. Location, potential for appreciation, infrastructure development, and the environmental impact of the project are also crucial considerations. We strive to balance innovation with practicality, ensuring that our projects are visionary yet grounded in providing tangible value to our residents.

What are the primary challenges faced by real estate developers in PUNE today?

The primary challenges in Pune's real estate sector include navigating the regulatory environment, managing the rising cost of construction materials, and meeting the high standards of a well-informed buyer base. Additionally, with space becoming a premium in a growing city like Pune, optimizing land use without compromising on design and quality poses a significant challenge.





Share with us a couple of projects' photographs and its brief?

Certainly, I'd be delighted to. One of our proud offerings is 'The Ornate,' which stands as a testament to luxury living with its meticulously designed spaces. Another signature project is '27 Grand Residences,' set to redefine upscale living with its bespoke amenities and strategic location. Another project I'm very excited about is 'Evolvus by Majestique Landmarks'. A visionary project set in the vibrant locale of Central Kharadi, Evolvus is designed to resonate with the pulse of Pune's fast-growing urban life. Evolvus stands as a beacon of modern architecture, with each apartment crafted to maximize comfort and style. This project embodies the spirit of innovation, offering residents a contemporary living experience with sleek design and intuitive spaces.



P52100046463



PERK IS GLOBALLY RECOGNIZED MORE THAN 36 YEARS FOR ITS LUXURY BATH-CARE BRAND, ITS CONVEYS ELEGANCE & LUXURY AND IT COMBINES AESTHETICS, ERGONOMICS & FUNCTIONALITY. A BRAND WITH ITS OWN ESTEEM, GROWING RECOGNITION AND POPULARITY. IT PRODUCTS ARE REFLECTION OF ART & PERSONAL EXPRESSIONS.

Today, Perk bath-care products adorn the world's finest residences, luxury hotels, resorts, spas and yachts where discerning clients insist upon the finest workmanship. The designs and functions of the products are irresistible for every high-class individual who cares for modern & comfortable living.

Its healthcare products range are well-designed and developed to create a comfortable and safe bathing enjoyment, especially for the elderly people. It's not uncommon to become a little unsteady on your feet as you grow older and there are many elderly and disabled people living with a condition which requires more robust support. Perk's products within the bathroom aids section have been purposefully designed to make the bathing safer, yet still enjoyable, particularly for elderly and disabled people. One of the most common places to fall or slip at home is your bathroom.

which is why we offer such a wide range of bathing products, ideal for younger to elderly and disabled people.

Perk products are simply elegant not just because of their design and functionality, but also because of their high quality, durability and value. Its technological innovations and high standard of quality have made it an iconic and much-loved brand not just in India but across the globe. The brand promises a high level of performance and uncompromising perfection in everything it does, from product development to customer service.

Perk brand name belongs to RS Sanitation Pvt Ltd - a leading manufacturer of luxurious bathroom accessories and world class sanitary products. Having its ISO 9001 certified factories in Mumbai and New Delhi with the best equipped state-of-the-art machineries and technology. RS Sanitation offers unique added value in the field of sanitary technology as well as in the field of bathroom accessories.

The 'Perk' brand is awarded with European Technology, The Rising Star, Asia's Most Promising Brand, India Green Building Council Member & Mega Brand for exceptional quality in bath-care accessories.

For more information:

Contact: +91 9311626600 E-mail: info@perkindia.com Website: www.perkindia.com

functionality, but also

durability and value.

because of their high quality,





A Unique approach to realty

Unique Spaces is a 10+ year trailblazing real estate brand that has delivered well over 1.6 million sq. ft. of spaces all across Pune City.

With 10+ landmark projects successfully notched, they are continuing to take the city by storm! Founded by Sumit Tayal, a distinguished architect and realtor, Unique Spaces has been on a continual journey to elevate living standards since its inception. Through ongoing innovation, each day brings forth a new opportunity for them to create distinct and different living experiences. At Unique Spaces, teamwork, synergy, and combined efforts are at the forefront of operations. With a drive and dedication to evolve lifestyles and society at large, the company is here to be the difference. Embracing a service-before-self ethos and penchant to not follow the herd, they consistently go beyond the ordinary, offering products that speak for themselves. Their strategic commitment is embodied in their positioning philosophy - "Built to Differ" turning words into impactful actions. After all, Unique Spaces stands as a pioneering force in the realty industry, boasting three distinguished realty brands: K Better Homes, Flow, and Envogue. Each brand within this dynamic trio contributes uniquely to the transformation of the urban real estate landscape in Pune. Together, K Better Homes, Flow, and Envogue harmonise to alter the very fabric of the city and bring about a revolutionary change.









Sumit Tayal

Managing Director

Unique Spaces

K Better Homes: Residential Spaces

K Better Homes is the epitome of sophistication and innovation, specialising in the construction of premium homes that are meticulously designed to elevate the residential experience. At the heart of 'K Better Homes' lies a profound philosophy embodied by the letter 'K'-Karma. Drawing inspiration from the ancient Indian philosophy of 'Karma,' the brand embraces the belief that what goes around comes around. For K Better Homes, Karma transcends mere ideology; it is a lifestyle where one doesn't need to cut corners and lives truly uncompromised. This philosophy manifests powerfully through four key pillars: Better Designs, Better Build Better Experience, Transparency. Together, these pillars form the bedrock of 'K Better Homes,' creating a brand synonymous with unwavering reliability.



Flow: Premium Retail Spaces

Flow, the retail space arm by Unique Spaces, embodies the perpetual nature of prosperity. Named in homage to the endless flow of abundance and unceasing progress, it is a celebration of continuous growth. The core philosophy behind Flow was shaped on the lines of "Constant is Nothing". This being said, the philosophy encapsulates the idea that change and transformation are unvarying aspects of life. Flow's Premium Retail Spaces are a visual and architectural delight, meticulously designed for seamless retail operations. Offering Better Accessibility, Maximum Visibility, Prime Locations, and Thoughtful Design, Flow creates an unparalleled shopping experience. More than just a retail destination; it is a prime business investment and a comprehensive lifestyle destination.

Envogue: Avant-garde Residences

Envogue is the avant-garde member of this triumphant trio and serves as the antidote to everything ordinary. With a rebellious spirit, Envogue injects a maverick twist into residential spaces, challenging conventional norms and setting a new standard for phenomenal living. Envogue residences are more than just homes; they are pulsating expressions of individuality and style. Each space curated by Envogue is a testament to the belief that life should be lived unapologetically, breaking from the expected and embracing the unconventional. It's a daring venture into the uncharted territories of design and lifestyle, where the ordinary is left far behind in a distant memory and the extraordinary becomes the new standard. And one

such example is Envogue1 in Mundhwa! A brainchild of Unique Spaces, Spacecraft Associates, and Square One: Envogue1 is a haute collection of outlandish Avant-Garde residences with a swanky touch. The project boasts groundbreaking architectural innovations such as the "yellow swimming pool" and "golden jacuzzi," something Pune has never witnessed or experienced before. What sets Unique Spaces truly apart from the rest is their continued pursuit to do things differently. They are on the path to becoming a powerhouse in the real estate industry and a beacon of excellence. Their collective influence transcends traditional boundaries, leaving an indelible mark on the urban landscape and setting a new

paradigm for innovation. They stand







Pavitra Shankar Managing Director, **Brigade Group**



Brigade Enterprises Launches Brigade Sanctuary

A Blend of Nature and Modern Living on Whitefield-Sarjapur Road, Bengaluru. Brigade expects Rs. 2,000 Cr revenue from its new residential project.

Brigade Group has signed a Joint Development Agreement (JDA) to develop luxury residences of around 0.4 Mn Sft in Mysuru, with a Gross Development Value (GDV) of Rs. 300 crores. Located in Kurubarahalli, next to the JW Golf Club Mysuru, the project will be spread over 4 acres. The JDA will add to Brigade Group's residential portfolio in Mysuru of over 25 residential projects that includes recent deliveries like Brigade Symphony, Brigade Topaz, Brigade Mountain View, and Brigade Palmgrove, and earlier successes such as Brigade Splendour, Brigade Citadel, Brigade Solitaire, and many others.

"Brigade has been a strong brand in Mysuru over the last 3 decades. This luxury project will consist of large units including penthouses, designed with premium amenities and situated right next door to the Mysore Golf Club with beautiful views of Chamundi Hills. With this new launch, we reaffirm our commitment to this growing city." said Ms. Pavitra Shankar, Managing Director, Brigade Enterprises Limited.

Brigade Group has a strong pipeline over the next year, of around 13 million square feet in Bengaluru, Hyderabad, and Chennai, of which 11 million square feet is from residential projects.

Brigade Enterprises, a leading real estate developer in India, announces the launch of Brigade Sanctuary, a prestigious residential project designed to seamlessly integrate contemporary living with the serenity of natural surroundings. Spread across 14 acres on the Whitefield-Sarjapur Road, Brigade Sanctuary is a joint development comprising 1275 units with 1, 3 & 4 bedroom homes and has a gross revenue potential of Rs. 2,000 Cr. The total



million sq. ft.

Strategically located with convenient access to Sarjapur, Varthur, Whitefield, and the outer ring road, the development is designed with meticulous attention to comfort, functionality, and aesthetics. The project is uniquely situated amidst renowned international educational institutions and is in close proximity to the upcoming Dommasandra metro station.

Pavitra Shankar, MD Brigade Group said, "There has been a notable surge in demand for premium residences in Bengaluru. The appeal of homes and community living has risen significantly, especially among millennials. Brigade Sanctuary with its innovative design, commitment to sustainability, and a host of amenities, promises a living experience that blends the comforts of contemporary living with the tranquility of natural surroundings."

Brigade Group is committed to retaining over 500 trees within the project, preserving the natural beauty of the landscape. The project will have over 80% of open spaces, provide a diverse range of recreational and wellness options for residents including a 32,000 sqft clubhouse, and over 35 modern amenities catering to residents of all age groups. Embracing nature, the development includes a wooded Area, orchard, hammock garden, outdoor camping site, aromatic garden, and a Rainwater Harvesting Pond. The RERA date for completion is December 2028.









Ashwin Sheth Chairman & Managing Director, Ashwin Sheth Group

With more than three decades of experience in real estate, Mr. Ashwin Sheth, Chairman and Managing Director is responsible for steering the Ashwin Sheth Group into a name to reckon with in the Indian Real Estate Diaspora and carving a niche globally as well. An industry pioneer and veteran in the Real Estate Industry, under his leadership, the company has created some of the largest townships, major complexes, and tallest skyscrapers. The company's portfolio reflects his resourceful planning, unwavering focus on quality, and customer-oriented designs.

Legacy over 37 years, the company has built 80 iconic structures across Mumbai and Dubai, including landmarks like BeauMonde and Cnergy in Prabhadevi, Iris Bay in Dubai, Viviana Mall in Thane, Montana in Mulund and Vasant Lawns in Thane, the brand has nestled over 25,000+ happy families in their dream

homes, Crafted over 38 million sq. Ft. of assets the company is on a growth trajectory and continues to create value for all its stakeholders.

From luxury residential to large commercial and retail development, Mr. Sheth has laid the core value as the foundation for all development created – "Life by Design". Over the years, he has cemented his forte in Business Strategy, Land Acquisition, Planning and design, Legal, and Finance.

Equipped with tremendous industry knowledge and expertise, he spearheads corporate strategy and planning for the group, providing impetus to the growth and diversification plans of the group. He emphasizes sustainable development practices and incorporates energy-efficient technologies and sustainability-conscious solutions in his projects.

Sheth Avalon - Redefining Design Excellence in Architectural Luxury!

Nestled in the heart of Thane's Platinum Belt — a location revered for its opulent residences, thriving business districts, and exclusive retail experiences — Sheth Avalon is an emerging beacon of luxury living. Sprawling across majestic 5.5 acres, with its spacious layout and lofty ceilings, this exquisite project presents an elegant and lavish living experience, the project promises to redefine the standards of upscale living while offering unparalleled grandeur. Stepping into Sheth Avalon, an enchanting



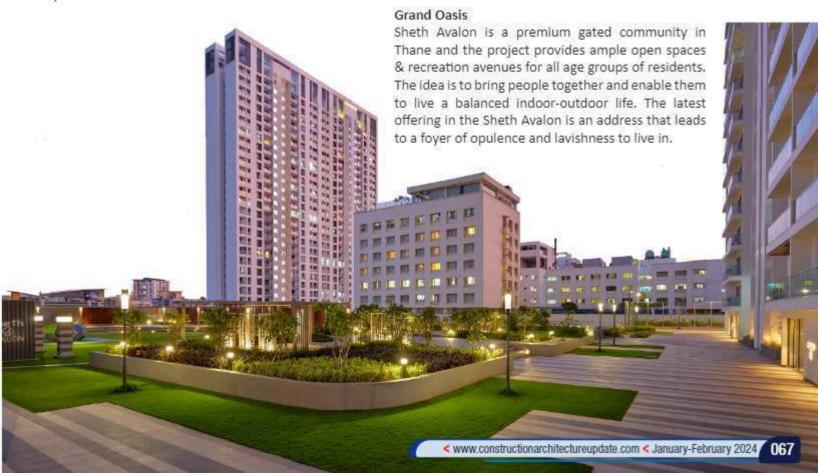
prelude to opulence greets your senses. The lavish entrance lobby welcomes you with a captivating ambience, featuring a meticulously crafted ribbed marble console, a chandelier, and eye-catching geometric wall art. These exquisite elements harmoniously set the tone for the grandeur that awaits within.

A Grand Oasis

Encompassing a colossal over 9.60lac square feet of construction, it comprises three soaring towers: A, B, and C. Towers A and B, each a commanding presence, begin with a basement and ground floor before ascending through four levels of podium, an upper silt, and culminating in an impressive 44-storey structure. Tower C, no less grand, is characterized by a ground floor, a four-level podium, an upper silt, and an elegant 28-storey tower. At the heart of it, the project offers a variety of luxurious living configurations, including opulent 3, 4, and 5-bedroom residences with remarkable carpet areas.

Sheth Avalon is a premium gated community with like-minded gentry. The planning provides for ample open spaces & recreation avenues keeping in mind all age groups of residents. The idea is to bring people together and enable them to live a balanced indoor-outdoor life.

The latest offering in the Sheth Avalon is Victoria Tower is an address that leads to a foyer of opulence and lavishness to live in. Thoughtfully planned 3-, 4- & 5-bedroom residences are drenched with magnificent living spaces.





One-of-a-kind project, Well-connected, having Mumbai's First Rooftop Skywalk with welldesigned & spacious apartments – Welcome to Luxury Living at Convenient Prices!!



Samyak Jain Director, Siddha Group In the bustling heart of Mumbai, a residential masterpiece is emerging, reshaping the city's skyline and setting a new standard for luxury living. 'Siddha Sky,' an architectural marvel that stands tall in the coveted Sion NX, introducing Mumbai to its first Rooftop Skywalk in a residential project. This project comprises five towers soaring 40 stories high, seamlessly interconnected by a Rooftop Skywalk- 400 feet above the ground.

The defining feature of Siddha Sky, the Rooftop Skywalk, is a multifaceted oasis in the sky, inviting residents to revel in its offerings. A jogging track meanders through the clouds, providing an elevated fitness experience, while meticulously designed lawn seating areas offer serene spots for relaxation. The stargazing deck provides a cosmic escape, inviting residents to lose themselves in the celestial wonders above. For those inclined towards productivity, work and study pods equipped with Wi-Fi will facilitate a seamless blend of work and leisure in an inspiring setting. The Rooftop Skywalk will have 25+ amenities.









Developer: Siddha-Sejal Group

Type of Project: Residential & Retail Space

Location: Sion NX, Mumbai

Configuration: 2 & 3 BHK (along with a

Jodi-Flat option)

USPs:

- Mumbai's first Rooftop Skywalk
- 4+ Acres of Open Green Spaces
- 22,000 sqft Resident's Club
- Location & Connectivity
- 60+ Amenities & Many More...

Launched in: November 2021 Possession: In Phases - Phase 1:

December, 2025

Current Status: Phase 1 - Nearing

Completion

Phase 2 - Under construction

The project is spread across 6.5 acres with over 4 acres of verdant open green spaces and a 22,000 sq ft Residents' Club with 60+ Amenities for the residents to enjoy.

The strategic location of 'Siddha Sky' in the bustling Sion NX area places it at the epicenter of connectivity and accessibility. With proximity to the Eastern Expressway, Freeway, and the upcoming 32 km Metro 4 corridor connecting it to Thane, residents enjoy seamless travel options. Moreover, large-scale infrastructure developments like the Mumbai Trans Harbor Link (MTHL) – Sewri to Nhava Sheva, which has recently been commissioned, promises to reduce travel time to Navi Mumbai significantly.

Siddha Sky has been the Top Selling Project in the Mumbai Central Suburbs region, Quarter-after-Quarter as per CRE Matrix Index Tap Premiere League, underscoring the project's popularity and desirability in the competitive real estate landscape.

Speaking on the occasion, Mr. Samyak Jain - Director, Siddha Group said, "We are delighted at the response received for our project Siddha Sky at Sion NX, which is a first of its kind project in Mumbai with Rooftop Skywalk.

Located in the heart of the city and close to the harbour, residents will get an exhilarating experience and panoramic views of the city from the deck of the Rooftop Skywalk. We congratulate our buyers who have invested in this project and wish them a memorable experience in their new abode."

PRODUCT LINE }



Supreme CopperShield Tanks

With a legacy of innovation and a strong commitment to meeting diverse water storage requirements, Supreme Industries stands as a one-stop shop for cutting-edge solutions. Whether it's the above-ground or the underground water storage requirements, we offer a comprehensive range of tanks, which includes the reliable and time tested 'SILTANK' overhead and loft tanks, the premium 'WeatherShield' overhead tanks, and the 'Amrutam' underground water tanks. Continuing this tradition of introducing newer, improved and better products, we are pleased to introduce a groundbreaking addition to our range, the all-new 'CopperShield' water tanks with an inner copper layer.

Supreme CopperShield tanks feature an advanced inner copper layer that shields bacteria, viruses, fungi, and algae and provides complete protection to the stored water. Besides consistently maintaining the water quality these tanks keeps the water fresh, clean and safe for a prolonged period. CopperShield tanks are offered in 500, 750 and 1000 ltrs capacities in a distinct Tan Copper colour and are available in four layer design.

CopperShield tanks offer a range of key features:

- Strong and Sturdy: Rotationally molded for superior performance.
- 100% Virgin Food Grade Raw Material: Promises superior quality, long lasting performance and ensures odor-free storage.
- Four-Layer Design: Robust construction for aesthetic appeal, durability, and reliable performance.
- Comprehensive Anti-microbial Protection: The copper layer adheres to stringent standards that offer
 effective protection against different microbes like fungi, bacteria, viruses, and algae and ensure water quality
 that meets the highest standards.
- Double Wall Cover: Rotationally molded double-wall covers enhance structural integrity and prevent sunlight entry, preserving water quality.
- Excellent Water Storage Solution: Supreme CopperShield tanks address the need for quality, efficiency and reliability.
- 7. **All Weather-Resistant:** Engineered to withstand volatile weather conditions, these tanks offer a safe & secure storage solution, ensuring the stored water remains free from any contamination.
- Full capacity guaranteed: Unlike commercial tanks the storage capacity of Supreme Coppershield tanks
 is equal or exceed to the stated capacity.
- Assured quality: Rigorously tested to ensure the quality. Meets & exceeds all quality parameters specified in the BIS Std.

The CopperShield water tanks are not just a testament to innovation; they represent a futuristic approach to water storage that addresses the critical need for hygiene and safety in water management.





Download the App – Supreme Pipes (Android & IOS)

SASYA ENVIRONS PVT. LTD. Estd in 2018, Our passion is to create beautiful outdoor Green Living space, whether you are in a Town house or large estate, We work with you or landscape architects to plan the ideal environment, using the latest recommended eco-strategies.





KPHB, Hyderabad-500085

Mobile: + 91-9866211113 E-mail: info@sasyaenvirons.com





Deepak Goradia Chairman & MD, Dosti Realty

"Dosti Realty is pushing its own benchmarks with this new tower launch of Dosti Olive. It features added benefits like home automation, fully airconditioned homes, power back up for lights and fans as well as one large appliance, a designer lobby with Wi-Fi and premium bathrooms with double toned sanitary fittings adding that even more luxuriously feel down to the smallest detail."

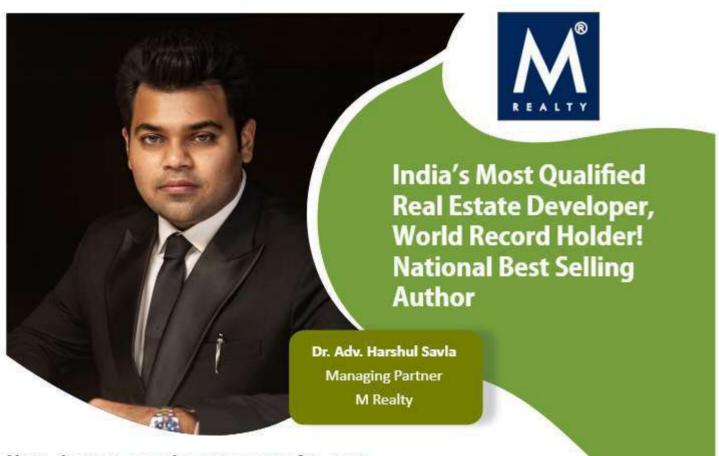
Dosti Realty has been in the real estate business for over four decades and has delivered more than 129 properties, encompassing a portfolio of over 11.70 mn-sq. ft. Dosti Realty is constructing over 14 mn-sq-ft across the Mumbai Metropolitan Region and Pune. It has sold homes to 15,800+ happy families and continues transforming the skyline with its developments. The company has experience in various development types,

like Residential, Retail, IT Parks, Educational Institutes etc. Over the years, it has been known for its Aesthetics, Innovation, Quality, Timely Delivery, Trust and Transparency, values that have built lasting relationships.





Dosti Realty, a leading developer in the MMR Region and Pune with a portfolio of over 21mn.sq. ft currently under construction launches its latest gem in Balkum, Thane (W) - Dosti Olive at Dosti West County. This project which is being developed in phases now unveils its latest marvel, Dosti Olive a premium residential tower with luxurious 2 & amp; 3 BHK Homes that redefine comfort and luxury through intelligent space optimisation, promising an extraordinary living experience. These exclusive homes come in various layouts with 2 BHK's ranging from 58.34 sq. mtr. - 70.32 sq. mt. (628 sq. ft to 757 sq. ft.) & 3 BHK's ranging from 88.16 sq.mt - 103.60 sq. mtr (949 sq. ft -1115 sq. ft) making it an attractive and accessible offering within the luxurious environment of the Dosti West County project. Standing tall at 33 storeys, Dosti Olive boasts a vast open-to-sky podium spanning approximately 2.83 Lakh sq ft (26,322 sq mt). Residents can experience a connect to nature with a sense of openness whilst enjoying various outdoor features like Children's activity area, multipurpose sports courts, Adventure pool, Olympic-sized swimming pool, cycling track, Futsal, Box Cricket and much more. The grand clubhouse hosts a myriad of lifestyle amenities, including an Olympic size swimming pool, Gymnasium, Badminton & Damp; Squash Courts E- library, Coworking Spaces, Carrom, Chess, Table Tennis and more.

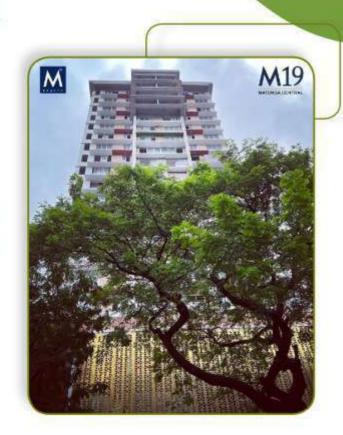


How do you see the prospects for your company, and the real estate sector in Mumbai as well as in the rest of Maharashtra?

Food, Clothing and Shelter are basic human needs. We always aspire for better standard of living for our family; hence the prospects of Real Estate Sector in Mumbai and rest of Maharashtra are extremely bright and positive as can be seen from recent sales.

Please give a brief history and current overview of Suvidha Lifespaces and its operations in the field of Construction?

Suvidha Lifespaces (M Realty) has been into Real Estate Development business for last 35 years, across 3 Generations and has delivered more than 2 million sq.ft. across Mumbai city. Our upcoming projects are in premium locations of South and Central Mumbai namely – Marine Lines, Charni Road, Dadar East Hindu Colony, Dadar East Parsee Colony and Worli.



Where are you laying more thrust on – Residential or Commercial? Which segment are you most excited about?

While Residential is the flavor for almost all developers given the cashflow ease it provides, we are laying equal thrust on Commercial as Mumbai is a financial capital and every residential development needs to be complemented with quality non-residential developments too.



Brief us about your latest completed projects, ongoing projects and pipe line projects?

Recently Completed Projects

- → M19 Matunga East
- → Suvidha Pearl Vile Parle East
- → Suvidha Emerald Prabhadevi
- → Suvidha Square Andheri West
- → Suvidha Jewel Mulund East

Upcoming Projects: Marine Lines, Charni Road, Dadar East Hindu Colony, Dadar East Parsee Colony and Worli.





Mega With 250 amenities spread over 250 acres, Runwal Group Unveils Runwal Garden City

This mega township is set to change the landscape and skyline of Dombivili



Runwal Group, one of the top real estate developers in the country, has announced the launch of its mega township project - Runwal Garden City. Situated on Kalyan-Shilphata Road, Dombivli (E), this integrated township is set to redefine urban living in the MMR. A 250+ acre masterpiece offering 250+ amenities, the project encompasses 34+ gardens, 3 clubhouses, 2 central parks, 70% open space, 2 international standard cricket grounds, 2 schools and over 3000 trees. Nestled in the heart of Dombivli, Runwal Gardens City offers convenient commutes, thriving businesses, and endless opportunities. The development is strategically positioned to capitalize on the area's growth and accessibility. With proximity to key infrastructural developments like the Airoli-Katai Tunnel, Navi Mumbai Airport, Kalyan-Shil Road, Metro Line 12, the Bullet Train

line and the Multimodal Corridor, residents can enjoy seamless connectivity and ease of daily commute.

Elaborating on what sets this project apart, Mr.Subodh Runwal, Managing Director – Runwal Group, said, "Runwal Garden City is more than just a township; it's a lifestyle destination. We have meticulously crafted every aspect of this township to cater to the evolving needs of our customers. It is an ecosystem where everything a resident needs, will be available within the campus. Whether it is shopping, education, health care or access to large green open spaces, it will all be just outside their home. Commuting will also be a breeze, thanks to the multiple modes of transport available in the vicinity. Dombivli is the next big destination and Runwal Garden City will be a key reason for this transformation."

From recreational spaces to fitness facilities, Runwal Garden City provides an extensive range of amenities catering to various age groups and interests. Green spaces are a priority in this development, with 34+ gardens providing residents with serene and refreshing environments to relax and connect with nature. Residents have access to three well-equipped clubhouses. fostering community engagement and offering spaces for social, recreational, and fitness activities. The presence of two central parks within the development adds to the greenery, offering residents ample space outdoor activities, relaxation, and community events. The emphasis on open space ensures a sense of expansiveness and healthy promotes a living environment, allowing residents to enjoy the outdoors within the confines of the development. Sports enthusiasts can indulge in cricket at international-standard facilities, encouraging an active healthy lifestyle. and commitment to the environment is evident in the planting of over 3000 trees, contributing to the ecological balance and enhancing the overall aesthetics of the development.

The community-centric design of the project encourages the development of a close-knit neighbourhood, fostering a sense of belonging and community spirit. With two schools in the township, high street retail, a mall and office spaces, Runwal Garden City will offer a lifestyle



and convenience which will be unique.

Dombivli has been witnessing increasing demand from home buyers and the township will a milestone in establishing the location as a preferred destination.

Runwal Group was established in 1978. Four decades later, the group is amongst the top real estate developers of India and has a huge portfolio that comprises of over 65 projects and millions of square feet of development. The group has brought smiles to more than 35,000 happy families across all corners of Mumbai. Apart from residential projects, the group is also a pioneer in mall development and is well known for its iconic projects - R City and R Mall in Mumbai. The group has a dynamic team of professionals across functions, advanced systems and processes and latest technology, all geared towards achieving customer delight. The latest in the portfolio are gated community projects such as Runwal Bliss, Runwal Forests, Runwal Pinnacle & Runwal Avenue located in the central suburbs of Mumbai and Runwal Gardens. MyCity in Dombivli. Each project is spread across a large expanse with beautiful open green spaces and premium amenities, fulfilling the dream of every home-buyer to live in the lap of nature, close to conveniences, away from hustle and bustle even while being in the city. In addition, Runwal Commerz and Runwal Edge are the group's world class office developments in the MMR region.

TKE

TK Elevators launches 'enta villa', a luxury compact elevator set to redefine home elevators in India

K Elevator, a forward-facing global leader in the elevator industry, has announced the launch of their new home elevator concept, 'enta villa'. enta villa is specifically designed for multi-floor houses and villas in the company's homebase of India, where the demand for luxury housing and lifestyle products is growing apace. Harnessing German precision engineering, the elevator seamlessly integrates the latest technological advances with an efficient compact design and refined aesthetics to deliver a blend of safety, comfort and high style.

This latest offering from TK Elevator comes as the Indian economy continues to outpace other key markets, creating a growing middle class with strong luxury lifestyle aspirations. As high-



CEO & MD, TK Elevator India Manish Mehan

"enta villa is specifically designed for multi-floor houses and villas. Harnessing German precision engineering, enta villa seamlessly integrates the latest technological advances with an efficient compact design and refined aesthetics to deliver a blend of safety, comfort and high style."



end villas spring up across India's major cities, developers must meet the exacting standards of buyers in terms of quality, comfort and aesthetics. enta villa's unique features make it the ideal home elevator solution for this expanding market.

enta villa's space-saving design minimizes the pit-depth requirement and footprint of home elevators, and it can be efficiently powered by a standard domestic single-phase electricity supply. As always, safety is a priority, and in the event of a power outage, the elevator's Automatic Rescue Device (ARD) will swiftly guide it to the nearest floor, allowing the prompt release of any passengers.







Specifications for enta villa include the ability to traverse 6 floors up to a maximum travel height of 18 meters, a rated load of 320-400 kgs, a speed of up to 0.4 m/s, and a single-phase power supply of AC 220 V. With a diminutive 6 cm pit requirement, enta villa's Vastu-compliant design means no digging is required and the elevator entrance can be seamlessly aligned with the home floor for enhanced accessibility.

enta villa guarantees a quiet and smooth travel experience within the residence, incorporating features such as counterweights, robust guide rails, and noise-reducing rollers similar to those employed in commercial elevators. Its cutting-edge, oil-free operations not only boost efficiency but also maintain a pristine home environment by avoiding the grease and dirt traps associated with traditional lubrication methods. In essence, the product bears testament to TK Elevator's unwavering dedication to elevating residential living standards.

With the launch of enta villa, TK Elevator is setting a new benchmark in home elevator technology. It's commitment to innovation, safety, and sustainability is embodied in this remarkable product, designed to seamlessly integrate into modern living spaces. Beyond offering users a luxurious and visually superior elevator experience, enta villa complements and enhances the overall tone of one's home.

Sound Acoustics Solutions Promoting Healthy Life

Anil Shimpi, owner of S. K. Acoustics explains that sound bounces of the reflective surfaces of wall in our homes and offices and the reverberations caused by the increase in sound levels can trigger the flight-or-fight response in body. The unintended negative effects of noise include increased stress, disturbance in sleep, and hearing loss among others. Acoustic solutions plays an important role in eliminating unwanted sound or noise, thus creating a holistic approach to health and wellness. Mr. Shimpi specializes

in acoustic consultancy. He received his BSc (Hons) and BSc. (Tech) from University Department of Chemical Technology, Matunga, Mumbai and have also received prestigious awards like the Prof. N.R.Kamat Gold medal by the University of Bombay. Mr. Shimpi is also a member of the prestigious Acoustical Society of America.

Our team at S. K. Acoustics assess the existing problems and determine the extent of the acoustic solutions to be provided to reduce the noise. We are consultants



Owner, S. K. ACOUSTICS

and manufacturer of acoustics systems from 1992 and have placed ourselves as a popular manufacturer and supplier of the best quality array of soundproof products. We are on the panel of various nationalized banks, govt/private sector organizations and corporate offices and civil works. We are in this field from last 30 years and have offered our products and consultancies to prestigious organizations.

To cater the specific necessities of our clients in an effective manner. we are giving these products in a

wide array of designs and stipulations. Our products include a wide range for the following applications: We specialize in Soundproof windows/doors based on Aluminium, Soundproof canopies, Acoustic Treatment for Auditorium, Room acoustics for meditation/voga/ office/cabin, Audiometric rooms for ENT specialists, Soundproofing treatment for home office, Recording rooms/studios, Silent room for Work-from-home, Road side Acoustics & Soundproof barriers.

MEDIA GROUP

Help you to maximize your business potential & brings you ahead of your competitors

ERA FAME MEDIA GROUP



BOOK YOUR SPACE NOW

Office No. 18, 1st Floor, Crystal Plaza, Station Road,

Mira Road (E),- 401107 Tel: 022-28102920/ 21

Email: info@erafamemedia.com | Web: www.erafamemedia.com

PRINT

ONLINE

SOCIAL MEDIA



S. K. ACOUSTICS

Consultants and Manufacturers of Acoustic Systems

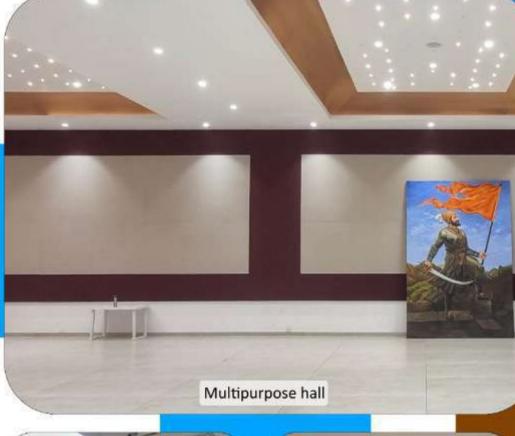








Established in the year 1992,
we "S.K. Acoustics,
Pune" have placed ourselves
as a popular manufacturer and
supplier of the best quality
array of Soundproofing
Products.







Address: 4/54 HIG Colony, Girichaya Society, opp Defence Colony, Gokhale nagar, Pune. 411016
Work: S No 8/1, Behind JMC Garaje, Walhekarwadi Road, Chinchwad, Pune-411033











K-LITE Introduces LED Landscape - Redefined

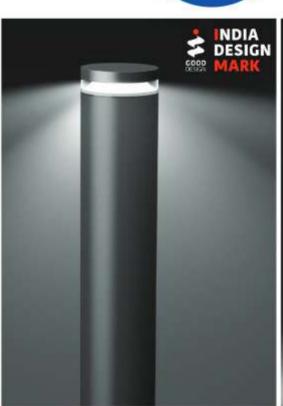
The Essence of lighting is one of the most important things in our lives.

At K-Lite we are passionate about creating a distinctive atmosphere that improves the quality of life in the cities and towns by exploring the many potential facets of lighting that supports the well being and safety of all.

Founded in 1977 in India, K-Lite has grown to be the leading manufacturer of outdoor luminaires and decorative poles. K-Lite's proven performance in the landscape segment is because of its ability to stylishly convey the identity of a space with a blend of efficiency and modularity to maximise the visual comfort that is best suited to each specific space.

Our Landscape range includes :

Linear Wall Washer, Up-Down Lighters, LED Strips/ Neon flex, Promenade Lighting, Bollards, Under Water Lighting, Post top luminaires, Bulk Heads, Path finders, IP67 Linear Profiles, Polar lighting and newly added series of Facade Lighting.









Home security has seen a major evolution in the past few years. The shift from traditional locks to password-enabled digital locks has not only re-defined access, but also transformed the way people look at security. While the popularity of digital locks crafted for the main door is helping us effectively manage this for homes, the concern for your precious belongings stored in drawers and cabinets of wardrobes still remains on the top of the mind.

Taking care of these worries, Hafele introduces a practical and effective solution: the Kabi-Net Digital Locks Range. These compact and unique locks that are operated using your fingerprints, bring convenience and peace of mind. These interactive locks sport a three colour status indicator which updates you of the current state of the lock, and also warn you if the battery is low. Featuring 4 locks - Kabi-Block, Kabi-Orb, Kabi-Iris and Kabi-Slim, this range not only safeguards but also exudes a sense of elegance with their premium finishes and designs. Kabi-Orb and Kabi-Iris further add to the functionality since these can also be used as pull knobs to open the drawers/

cabinets.

Kabi-Block

Hafele's Kabi-Block Digital Lock is a compact and unique lock that enables secure biometric access to your precious belongings stored in drawers, cabinets or wardrobes. Taking care of your security worries, this lock brings convenience and peace of mind. A three-colour LED indicator updates you on the status of the lock while also providing an alarm if the battery is low. This lock also features an emergency key which is unique to the lock and an auto locking function, enhancing safety. The clean design of Kabi-Block enables it to be intuitive and very easy to operate.

Kabi-Orb

Serving the dual purpose of a pull knob and a digital lock is Kabi-Orb which offers unmatched convenience. The secure biometric access along with a unique emergency key, the auto locking function and a three color LED status indicator offer convenience and enhanced security. Available in the three finishes of matt black, gun metal and rose gold, Kabi-Orb goes well with a multitude of interior themes.



ALL TYPES OF LOCKS, DOOR HARDWARE, DOOR CONTROL, FURNITURE HARDWARE, WARDROBE HARDWARE, MODULAR KITCHEN BASKET & VELV'E' DRAWER TANTEM 'E'BOXES, SCREWS & FASTENERS, E-SMART SECURITY SOLUTIONS, SAFETY DIVISION ARE ON DISPLAY.



OUR UNIQUE NEW THEMES INCLUDE:

1. HAANCE COLLECTIONS

This is a premium brand of handles introduced by us for our Premium Customers. Application Suitable For – Main Door Lock,

Entrance , Bedroom.

2. WARDROBE FITTINGS

Armario Brand has been introduced.
These are well designed baskets with soft close features- best suitable for organized storage in Wardrobes.

3. PROFILE-X

These are used in the installation of cabinets, wardrobes and other furniture.

4. E-DOR DIGITAL LOCKS

These are intelligent digital locks. This is our upcoming brand.

HARRISON STAND TALLEST IN THE AREA OF (MODULAR) KITCHEN & WARDROBES While HARRISON is a brand that does not need any extra publicity: it sells by its name. With a strong legacy of 3 generations, we are leaders in Locks & Ancillary Products providing all types of Hardware Solutions-especially digital ones, since 75+ years. QUALITY IS OUR MOTTO & CUSTOMER SATISFACTION IS OUR MOTIVE.

Since its inception in 1951, HARRISON is so trusted by one and all that it has become synonym of locks. We carry out extensive research to add value to our products and cater to specific needs and design our products to meet customer-specific requirements. The company offers FULL VALUE for Money.

Harrison offers a broad range of quality products, covering all segments of Hardware and Security products at affordable price – for every shop, every house, every institution. Harrison is also providing technical support to all its brand buyers, and training to all those who sell its products. Harrison is also providing after sales service.

We are looking for our Network Partners in South India.

Toll free No. 18005725795



VTP Realty Sets Unprecedented Milestones in Pune's Real Estate Landscape

VTP Realty, a leading real estate player of Pune, is gearing up to mark a significant milestone with the delivery of 5 million square feet (5000+ units) in the fiscal year 2023-24. Very few brands with Pan India presence have been able to set such a record.

This accomplishment stands as a testament to VTP's organizational strength and its pivotal role in shaping the Indian real estate landscape. The company's commitment to excellence and strategic initiatives have propelled it to the forefront of the industry.

Over the past year, VTP Realty has completely focused on its deliveries. While the brand has excelled in sales for 6 years in a row, it is now setting high benchmarks. and breaking records in delivery too. Interestingly VTP will also cross the 10 million sq.ft, lifetime delivery mark, by the end of this financial year.

On the sales side, the brand aims to achieve 15% growth from last year's revenue performance (4000 crore). Many new launches are scheduled for the last quarter which shall propel the company to achieve its high growth target.

To ensure the brand continues on its upward growth trajectory, it has invested heavily on scaling and strengthening its internal systems and technology platforms this year. VTP Realty has implemented SalesForce and SAP this year, which are considered to be global standards in technology for high efficiency. Presales, sales & CRM now operate on SalesForce and the technical departments along with finance and accounts have migrated to SAP. IBM, a leader in SAP implementation, is their partner and they have been

instrumental in helping VTP adopt some of the best practices in real estate, ensuring a very high degree of accuracy and control on operations. Both systems integrate seamlessly and offer a complete 360 degree view on the business from lead generation to project completion.

Armed with a strong tech backbone, VTP is gearing up to take a much higher leap in the coming year and is preparing to be one of the best performing real estate developers in the country.

Today VTP Realty also boasts of hiring top talent coming from the best organizations across the country. Again fortifying the vision to create delightful homes with the highest standard in quality and design.

Looking ahead, VTP Realty is set to launch significant projects in strategic locations across Pune. These include two projects totaling over 3000 residential units in Hinjewadi phase 1, about 33 Lakh sq.ft. in development, a residential project of 500 units in Bavdhan, about 7.5 Lakhs sq.ft in development and a sprawling 150-acre township in Khadakwasla, featuring a mix of plots, cottages and luxury villas.

Mr. Sachin Bhandari, Executive Director and CEO, VTP Realty says, "As we achieve these significant milestones, we are immensely proud to showcase two of our early launches VTP Leonara and VTP Belair. These projects were amongst the first in the Township Codename Blue Waters and today as they are being delivered, I can proudly say they are one of the best projects on the market in their price range.





B S Nesara Chairman, Concorde

We are actively looking at developing upcoming micro markets in Bengaluru such as Malur, Thannisandra, Sarjapur, Yelahanka, Vidyaranyapura etc.

Concorde, a leading Bangalore based real estate developer, as part of its planned expansion, has launched Concorde Antares, a high-rise lakeside apartment nestled off Yelahanka, Vidyaranyapura, Bangalore with a gross development value of Rs 525cr. Concorde Antares comprises 592 units of 2,3 & 4 BHK apartments and duplex penthouses spread across 7 acres. The project has 5 towers with 16 floors each, boasting of 60+ amenities with an expansive 19,000 sq. Ft. signature clubhouse – Evolve; including Alexa-enabled smart features. Antares stands as a testament to Concorde's commitment to crafting homes that blend modern lifestyle and are community oriented.

"Concorde Antares is the first in a series of our planned expansion that we will undertake in Bengaluru. We are bullish on the residential sector and have set ourselves ambitious targets for the current fiscal. We are actively looking at developing upcoming micro markets in Bengaluru such as Malur, Thannisandra, Sarjapur, Yelahanka, Vidyaranyapura etc. In total we will develop 3.5 mn sq ft with an expected revenue of Rs 1200cr over the next 2 years. Concorde Antares will have all the salient features of a Concorde project and we are confident that our customer-centric design, innovation, and quality construction will redefine modern living spaces in Bangalore, creating significant value for both customers and stakeholders." said Nesara B.S, Chairman, Concorde Concorde Antares is a high-rise lakeside residential precinct that optimises the 'living experience' that epitomizes modern living with a community-oriented lifestyle. The project encompasses an impressive 81% open spaces, one of the highest in the city, fostering a harmonious community-oriented lifestyle. The property is adorned with 25+ species of indigenous plants and offers uninterrupted views of the city skyline and lake landscape facilitated by 7ft bay windows. Concorde Antares exemplifies the philosophy of SMART living in all their Concorde Homes where SMART means: SUSTAINABLE LIVING, MODERN DESIGN, AMENITIES RICH, REAL VALUE & TECH ENABLED features such as allowing control over electricals, lighting, and appliances through a ALEXA and dedicated app. The lifestyle is further enriched with over 60 outdoor and indoor amenities. including bifurcated zones such as the active and sports zone featuring unique amenities like pickleball, tennis, basketball, and a cricket pitch.





UltraTech targets green energy at 85% of its total energy mix by 2030.

and Ready-Mix Concrete (RMC) company, has today announced that it plans to increase the overall share of green energy in its total energy mix to 85% by 2030. As an interim target, UltraTech plans to increase its total green energy share threefold from its current 22% to 60% by FY26.

Speaking about the development, Mr. K C Jhanwar, Managing Director, UltraTech Cement Limited, said, "As the largest cement company in the country, it is our responsibility to lead the way in building a more sustainable and green future for the industry. Green energy is a key enabler of decarbonization. We have been constantly scaling up our green energy mix in our total power requirement over the years, which is a testament to our commitment towards a clean and green tomorrow."

UltraTech targets to meet 100% of its electricity requirement through renewables sources by 2050, as part of its RE100 commitment. As a member of EP100, UltraTech is committed to double its energy productivity. To boost the share of green energy in the overall energy mix, UltraTech has implemented several initiatives including switching to renewable energy sources and expanding Waste Heat Recovery Systems (WHRS). Currently, the Company has 691 MW of green energy capacity, which includes 262 MW of WHRS installed capacity and 429 MW of contracted renewable energy. Cumulatively, this translates to about 22% of UltraTech's current energy requirements.

UltraTech has adopted a very holistic approach towards reducing the use of fossil-fuels and increasing the use of green and renewable energy. This includes leveraging emerging technologies to reduce reliance on thermal energy in manufacturing operations and also driving adoption of sustainable transport with logistics partners. UltraTech has stated its intent not to invest any further in thermal power capacity, keeping in line with its objective to reduce dependence on fossil fuels and increase use of green energy.

Green Manufacturing

Cement being a hard-to-abate sector, technology can play a pivotal role in accelerating decarbonisation in manufacturing operations. UltraTech is constantly exploring the use of new technologies to accelerate the other manufacturing locations.

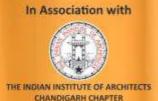
UltraTech Cement Limited, India's largest cement decarbonization of its operations. A recent example of this is UltraTech's partnership with Coolbrook, a Finland-based transformational technology and engineering company. UltraTech is jointly developing a project to implement Coolbrook's RotoDynamic HeaterTM (RDH) technology in one of UltraTech's cement manufacturing units. UltraTech is among the first industrial players to use Coolbrook's revolutionary technology for decarbonisation manufacturing process. The RDH technology uses electrification from renewable sources for the heating processes in cement production and removes the need to use fossil fuels, thus helping to accelerate the decarbonisation of cement manufacturing. UltraTech is similarly actively exploring innovative technologies like Carbon Capture, Utilisation, and Storage (CCUS) in collaboration with startup technology companies such as CarbonOrO, Coomtech, and Fortera.

Sustainable Transport

In addition to reducing the carbon footprint of its own operations, UltraTech is working with its partners to accelerate decarbonization across its value chain. Logistics is a key business driver for the cement industry helping to ensure easy availability of products for consumers. However, logistics also adds significantly to the carbon footprint of the cement industry given the reliance on fossil fuels for transport in this segment.

UltraTech is among the first cement companies in India to introduce 'Green Logistics' in the form of CNG / LNG trucks. UltraTech is committed to enabling sustainable transport and has pledged to deploy 500 electric trucks and add 1000 CNG / LNG vehicles in the 40 Tonne category in its operations, by June 2025 as part of Government of India's eFAST initiative. Towards this objective, UltraTech is engaging with its logistics partners for the deployment of CNG and LNG trucks to replace the conventional diesel vehicles wherever possible.

UltraTech first introduced CNG vehicles in its operations in 2021 and LNG vehicles in 2022. Through concerted efforts with logistic partners, UltraTech today has more than 390 CNG trucks & 50 LNG trucks operational across 17 manufacturing units. The company is looking to scale up this initiative rapidly to



Supporting Partner



FEATURES:

- DESIGN DARBAR
- ARCHITECTURAL INNOVATION ARENA
- EXCLUSIVE EXPERIENCE WALLS
- ELITE ARCHITECTURAL MART COMPRISING 1500+ BRANDS
- SUMMITS & AWARDS

An Exhibition on Interior, Exterior & Construction Material



16 17 18 19 FEBRAURY 2024



250+ Exhibitors

1500+ Brands

15000+ B2B Trade Visitors

5000+ Product & Services

L70092 18187

mindsmediaexpo@gmail.com | www.mindsmedia.in

























MUMBA BOMBAY CONVENTION & EXHIBITION CENTRE, NESCO, GOREGAON, MUMBAI, MAHARASHTRA

2ndEDITION 17-19 APRIL

THE INDIAN TRADE SHOW FOR CONSTRUCTION, INFRASTRUCTURE AND MINING MACHINERY

GATEWAY

WEST INDIA'S **INFRASTRUCTURE &** CONSTRUCTION INDUSTRY

Calling all OEMs and Heavy Machinery **Enthusiasts!**

Secure your **Exhibition Space NOW to Avail** the Discount!

SPECIAL PACKAGE DISCOUNTS **FOR INTERMAT INDIA 2024!**

THE INDIAN TRADE SHOW FOR CONSTRUCTION **INFRA & MINING MACHINERY**

MITE 220LC 90 UNLIMITED OPPORTUNITY

BOOK YOUR SPACE NOW

RESERVE A STALL NOW!

Harish Khanduri M: +91 8800138543 E: harish@interads.in

ORGANIZED BY



COME POSIUM

Construction



www.woodshowglobal.com | info@woodshowglobal.com

STRATEGIC EXHIBITIONS & CONFERENCES



THE GLOBAL REAL ESTATE MARKETPLACE



The 3-Day Real Estate Exhibition, **Conference & Networking Event**

27th - 29th February 2024 | Dubai World Trade Center, UAE

Visit us at:

www.ipscongress.com















India's Largest Elevator & **Escalator Show**



INTERNATIONAL SOURCING EXPOSITION FOR ELEVATORS AND ESCALATORS

SEE U @ I SEE ISEE 2024 | ISEE 2026 | **ISEE 2028** DECEMBER DECEMBER 1

Delhi edition to be announced soon!

Where the Elevator Industry Meets

Contact 1 +91 99 305 84733

priyanka@tak-expo.net prabodh@tak-expo.net

www.isee-expo.com (6) 6 in









Asia's Most Definitive Expo for Roofing & Allied Products!

www.roofindia.com

25 - 27 April 2024

Bangalore International Exhibition Centre (BIEC), BENGALURU, INDIA

Find TOTAL SOLUTIONS @ ROOF INDIA 2024 for

- Roofing Systems
- Pre-engineered Buildings
- Architectural Cladding
- Metal Building Systems
- Light Gauge Steel Structures
- Structural Steel
- Steel Framing Machinery
- Roll Forming Roof Machinery
- Spaceframes
- Tensile Fabric Architecture
- Green Roofs Technology
- Roof Waterproofing
- Roof Insulation
- Roofing Fasteners
- Solar Roofs / BIPV
- Software for Roofing
- Roof Drainage Systems
- Industrial Doors
- Fall Arrest/Safety Systems
- Tools & Accessories
- Industrial & Commercial Flooring and many more....



EXPLORE UNLIMITED OPPORTUNITIES 7,7





CONVERGE, MEET AND NETWORK



DISCOVER THE LATEST TRENDS AND INNOVATIONS IN FLOORING

International Exhibition on Industrial & Commercial Flooring Industries





Hyve India Private Limited

(CIN. U92490DL2004PTC124343)

503, 5th Floor, Mercantile House, 15, KG Marg, Connaught Place, New Delhi-110001, INDIA

Email: roofindia@hyve.group

Website: india.hyve.group, www.hyve.group

Supported by



International Exhibition & Conference on Smart Home Technology, Home Automation. Audio - Video & Intelligent Buildings



BE A PART OF

INDIA'S LARGEST SMART HOME **TECHNOLOGY EVENT**



REGISTER NOW AT www.smarthomeexpo.in

EXHIBITION NETWORKING PRODUCT DEMO CONFERENCE



FOR BOOKINGS, PLEASE CONTACT:

Vinayak Paradkar +91 7506503881 | vinayak@smurthomeexpuin Monika Agnihotri +91 6169058048 | monika@amarthomeoxpo.in









INDEXPLUS INTERIORS ARCHITECTURE DESIGN

Transforming Spaces, Elevating Experiences: Celebrating Interiors, Architecture, and Design

Mark your Calendars The Journey Continues

31 May – 2 June, 2024

Jio World Convention Centre, Mumbai

09 - 11 August, 2024

IICC Dwarka, New Delhi

From the Organisers of





SCAN HERE FOR MORE INFORMATION

MUMBAI 5.0



07 | 08 | 09 MARCH 2024

JIO WORLD CONVENTION CENTRE





SCAN TO VISIT US



MEGA GATHERING OF INDIA'S LEADING ARCHITECTS, **DESIGNERS & CONSULTANTS**

FOR ENQUIRIES:



% 022 4801 5651 🌐 www.idacexpo.in

ORGANISED BY



SUBSCRIPTION FORM





Yes!! I wish to subscribe to Construction & Architecture Update To read E-magazine www.constructionarchitectureupdate.com

For Print						
Period	Stand Price	You Pay	You Save			
1 yr (6 Issues)	1200	1100	100			
2 yrs (12 Issues)	2400	2100	300			
3 yrs (18 Issues)	3600	3000	600			

Including 5% GST and courier charges

Period	Stand Price	You Pay	You Save
☐ 1yr (6 Issues)	1800	1700	100
2 yrs (12 Issues)	3600	3200	400
3 yrs (18 Issues)	5400	4600	800

For Print + Digital

Including 5% GST and courier charges

Name	***************************************			
Designation	Organisation			
Address			City	
Pincode	State Telephone:	Fax:	Mobile:	
I am enclosing my DD/Cheque No		dated /	/ For Rs	
drawn on Bank	Branch		Drawn in favour of E	ra Fame Media Group



Era Fame Media Group

Regd. Office: 18, First Floor, Crystal Plaza, Station Road, Mira Road (E), Mumbai-401107 Tel: 022-2810 2920/21.

PIONEERING FUTURE VERTICAL GROWTH: BECOME THE CHANGEMAKERS

Visit India's biggest Integrated **Exhibition for Building Access &** People Flow

SMART LIFT & MOBILITY **WORLD 2024**

EXPO | SUMMIT | AWARDS | RUN

MARCH 1-3, 2024

BIEC-Tumkur Rd, Bengaluru, India

INVITING ARCHITECTS | BUILDERS | PROJECT MANAGEMENT CONSULTANTS | CONTRACTORS | INDIVIDUAL BUYERS | ELEVATOR MANUFACTURERS | HOSPITALS & HOSPITALITY INDUSTRY | EDUCATIONAL INSTITUTES | GOVERNMENT BODIES |

100+ Exhibitors | 30+ Expert Speakers | 60 + Award Nominations | 3000+ Run Participants

CONCURRENT EVENTS



ns | Presentations | Workshops | Tro For Updated Summit Agenda: Log on to

Maiden Award Recognitions SMART LIFT AWARD CEREMONY 2 MARCH (By Invitation only)



Participate in the Global First Elevator Safety

For Registrations : Log on to - www.simworld.in/safetyrun

LEAD PARTICIPANTS





INDEX



MAGTECH

SAFETY RUN PARTNERS







SUPPORTED BY



MEDIA PARTNER













SUPPORTING ASSOCIATIONS









OFFICIAL MEDIA PARTNERS

















No 250, Virgo House, 7th Main Road, Amarjyoti Layout,

FOR MORE INFORMATION, CONTACT

Expo : 97406 17723 | Awards & Safety Run : 95135 58883

RSVP: 95135 58884 | into@virgo-comm.com www.virgo-comm.com









ERA FAME MEDIA GROUP

INDEX TO ADVERTISERS

Published In PRINT I ONLINE I SOCIAL MEDIA

www.constructionarchitectureupdate.com

Company Name	Page no.	Company Name	Page no.	
Alfen System	6-7	Pasolite	23	
Aluk Building	30-31	Profine Group (Kommerling)	21	
Aquashark Pools and Spas	24-25	R S Sanitation	3	
Archex 2024	88	RADIUS CORPORATION Back Cover Inside		
Baydee UPVC Profile, Hernan	Beidi Plastic	Roof India 2024	93	
Industry	19	S K Acoustics	80-81	
Bhagyoday Plastics	10-11	Sasya Environs	71	
Build Intec	Back Cover	Smart Home Expo 2024	94	
Elematic India	5	SMART LIFT & MOBILITY WORL	D EXPO	
Faisal Roofing Solution India	50-51	,SUMMIT AND AWARDS	98	
Gealan Pvt. Ltd.	17	Supreme Pipes Industries	13	
iDAC Expo	96	Surya Awnings	61	
Index Plus	95	T K Elevator	1	
Intermat India	89	Ultra tech Front C	Cover Inside	
IPS 2024	91	Vineet Sanitrade	100	
ISEE2024	92	Woodshow 2024	90	
Jindal Aluminium Ltd	15	ZEIHL-ABEGG	9	
K-lite Industries Ltd.	42-43			













VINEET SANITRADE CO.

New Delhi(BHARAT)



RADIUS IS THE
FIRST CHOICE WHEN IT COMES TO
UPVC DOORS & WINDOWS





GERMAN STANDARD

EVERY WINDOW HAS A STORY. THIS IS DURS!!

uPVC Windows and Doors

SLIDE & FOLD-Doors & Windows

Pleated Mosquito Net













GREY

GOLDEN OAK

WALNUT

DARK OAK

BLACK

MAHAGONI

Call Expert: +91 77009 52220

www.radiuscorporation.in



13th Edition

BUILD INTEC 2024 (An Event of CODISSIA Intec Technology Centre)





9th - 12th February 2024

CODISSIA Trade Fair Complex, Coimbatore





Gold Category Exhibitors





Air Conditioning & Refrigeration

- Air Handling & Air Distribution Products
- Brick Making Machinery
- Construction Chemicals
- Construction Machinery, Equipments & Vehicles
- Decorative & Architectural Lighting
- Doors & Windows
- · Electricals, wires & cables
- Elevators & Escalators
- Financial Institutions
- Gensets
- Glass Glazing & Facades
- · Hardware & Locks
- Home & Office Automation

Exhibitors' Profile

- Landscape · Light & Fittings
- Modular Kitchen
- · Paints, Coats & Wall Coverings · Plumbing, Pipes & Fittings
- · Precast Building Materials and Paver Blocks
- Promoters & Developers
- · Ready Mix Concrete Manufacturers
- · Roofing and Cladding
- · Safety, Security & Fire Protection
- · Software Programmers
- Solar Applications
- · Steel & Concrete · Tiles, Marbles and Granites
- Tower cranes & Transmissions
- Water Technologies
- · Wood, Veneer & Floorings

Visit and Benefit

Ph: 0422 - 2222396, 2222397

Email

buildintec@codissia.com

Website

www.buildintec.codissia.com